

(2 Hours)

[Total Marks: 60]

Note: (1) All Questions are compulsory.
(2) Figures to the right indicate full marks.

Q. 1. A) Explain the significance of growth of entrepreneurship. (08)

B) Explain various characteristics of a successful entrepreneur. (07)

OR

C) Explain the Theory of Achievement by David McClelland. (08)

D) Write a note on Entrepreneurial Structure. (07)

2. A) Discuss the problems faced by entrepreneurs? (08)

B) Explain the significance of financial analysis. (07)

OR

C) State the difference between fixed capital and working capital. (08)

D) Write a note on SWOC Analysis. (07)

3. A) What are the ways and methods to search business ideas? (08)

B) Discuss various types of Feasibility analysis? (07)

OR

(C) What are the phases of project management? (08)

(D) Write a note on Project Cycle. (07)

4. (A) State whether the following statements are True or False. (05)

a) Entrepreneurship is a risk taking practice.

b) Role models are political influences for the growth of entrepreneurship.

c) PERT and CPM are synonymous terms.

d) Environments face problems only related to manufacturing.

e) The main objective of social entrepreneurship is profit.

B. Fill in the blanks with appropriate option. (05)

- a) _____ Skill is used to measure risk.
(Financial, Diagnostic, Management)
- b) _____ are the positive competencies of a firm as compared to its competitor. (Opportunities, Weaknesses, Strengths)
- c) _____ is process of planning, organizing, executing and controlling project activities.
(Project formulation, Project identification, Project Management)
- d) _____ is type of organizational assistance and incentives provided to entrepreneurs. (Marketing development, tax holiday, testing centres)
- e) Project _____ is the first step of a new venture.
(formulation, identification, planning)

C. Match the following: (05)

Group A

Group B

- | | |
|----------------------------|-----------------------|
| 1. NIESBUD | (a) Joseph Schumpeter |
| 2. Social Entrepreneurship | (b) Bernd Rohrbach |
| 3. Big dream approach | (c) Ahmadabad |
| 4. Brain Writing | (d) Social welfare |
| 5. Theory of Innovation | (e) Big Idea |

OR

4. Write short notes (Any three) (15)

1. Methods of Entrepreneurship Development Programmes.
2. Objectives of NPSD, 2015.
3. Need of Incentives to entrepreneurs.
4. Small Industries Development Organisation (SIDO).
5. District Industries Centres (DICs)