

[Time: 2 Hours]

[Marks: 60]

- N.B:
1. All questions are compulsory.
  2. Figures to the right indicate full marks.

1. Answer the following:-

15

- a) What do you mean by work ethos and ethics? Explain the Need for Business Ethics.
  - b) What is an ethics committee? State and explain their responsibilities.
- OR
- c) Explain the Mill & Bentham's Utilitarianism Theory.
  - d) Describe Gandhi's Doctrine of Satya and Ahimsa.

2. Answer the following:-

15

- a) Explain the Ethical Practices in Marketing.
  - b) Define Corporate Governance. Explain the Principles Corporate Governance.
- OR
- c) What is an Audit Committee? State their responsibilities.
  - d) Explain the role of Board in Corporate Governance.

3. Answer the following:-

15

- a) Explain the scope of Corporate Social Responsibility.
  - b) State and explain any four models of CSR practices in India.
- OR
- c) Elaborate on future of Corporate Social Responsibility in India.
  - d) What is the role of NGOs in Corporate Social Responsibility.

4. A) State whether the following statements are True or False:

05

- a) Kantian ethical theory is named after its founder, Immanuel Kant
- b) Religion is one of the sources of Ethics.
- c) Independent Directors must be Executive Directors.
- d) Global CSR Awards are organized by FICCI.
- e) CSR through Triple Bottom Line include People, Planet and Profit.

B) Fill in the blanks with appropriate options:

05

- a) \_\_\_\_\_ theory of ethics is very old theory existing since the time of Aristotle.  
(Virtue / Justice / Teleological / Deontological)
- b) \_\_\_\_\_ infringement of copyright deals with the real act of copying.  
(Ethical / No / Primary / Secondary)
- c) Rights of \_\_\_\_\_ is included in the Principles of Clause 49.  
(Shareholders / Stakeholders / Board / None)
- d) Corporate Philanthropic programs include \_\_\_\_\_  
(Matching gifts / Funds raising matches / volunteer support program / All of these)

Turn Over

e) \_\_\_\_\_ is an auditable certification standard developed in 1997 by Social Accounting International.  
(ISO 14000 / SA8000 / AA1000 / None of these)

C) Match the Pairs:

- | Group A                          | Group B                        |
|----------------------------------|--------------------------------|
| a) Approaches of Business Ethics | i) Beyond Philanthropy         |
| b) Unethical Finance Practices   | ii) Protection of Human Rights |
| c) CSR                           | iii) One of the Drivers of CSR |
| d) Ecological sustainability     | iv) Emotive                    |
| e) UN Global compact             | v) Misappropriation of Assets  |

OR

4. Write short notes on (any three)
- a) CSR towards Creditors and Financial Institutions
  - b) CSR and Environmental Concerns
  - c) Designing CSR Policy
  - d) AA 1000 series
  - e) CSR and Sustainable Development