

TYBBI sem II Reg Exam April 2018
International Business.

Q.P. Code : 21177

23/4/18

[Time: 2½ Hours]

[Marks: 75]

Please check whether you have got the right question paper.

- N.B: 1. All questions are compulsory.
2. Figures to the right indicate marks allotted to each question.



- Q.1** Explain the following concepts. 15
- (i) Liberalization
 - (ii) Dumping
 - (iii) Joint Venture
 - (iv) Political risk
 - (v) Letter of credit
- Q.2** a) What are the changes in the pattern of World Trade due to IB? 8
b) What are the arguments against protectionism? 7
- OR
- c) Differentiate Domestic Trade and International Trade. 8
d) Explain the role of Government in International trade. 7
- Q.3** a) Explain the Vernon's Product Life Cycle Theory. 8
b) What are the forms of Economic integration. 7
- OR
- c) Explain the role of organizations in International Trade. 8
d) What are the points should be considered for effective cross-border transactions. 7
- Q.4** a) What are the modes of Entry into International Trade? 8
b) Explain the steps for market selection process. 7
- OR
- c) Calculate the FOB price to be quoted to kapil International from the following details. 8
- | | |
|------------------|------------------|
| Ex-Factory cost | Rs. 3,00,000 |
| Packing Charges | Rs. 30,000 |
| Loading Expensed | Rs. 15,000 |
| Profit Expected | 23 of FOB cost |
| Duty Drawback | 10% of FOB price |
| Conversion Rate | 1\$ = Rs. 67 |
- d) What are the Rockwell values? 8
- Q.5** a) Explain the objectives of ASEAN and NAFTA. 8
b) Brief on ECGC in respect of risk. 7
- OR
- c) Explain the features of Pre-shipment and Post shipment. 8
d) Explain the convertibility of currency in India. 7