F.Y. BMM - SEM II - Reg. Exam - April 2019

Paper / Subject Code: 77104 / Principles of Mangement.

## Time 2 1/2 Hours.

Total Marks: 75



All Questions are Compulsory. Internal choice given for all the questions Q1-4 are for 15 marks Q5 on short notes is for 5 marks each

Q1. Why is management important? Explain in detail managerial roles given by Henry Mintzberg.	15
OR	
Q1. What is planning? Explain steps involves in planning process.	15
Q2. What are the major schools of management? Explain the principles proposed by Henri Fayol.  OR	15
Q.2 Decision making is an important conceptual tool of Management. Discuss in detail the process of decision making.	15
Q3. What are the qualities of a good leader? Suggest an ideal leadership style with appropriate justification.  OR	15
Q3. What is communication? What are the common barriers to communication in an organisation? How can these be overcome?	15
Q4. Differentiate between recruitment and selection. Describe the steps involved in the selection process.  OR	15
Q4 Explain the concept of group dynamics with reference to the stages of group formation.	15
Q5. Write short notes on (any 3) 1. Crisis Management 2. Motivation	15
<ul><li>3. Contingency Approach</li><li>4. Managerial skills</li><li>5. Performance Appraisal</li></ul>	

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