

SYBMM sem IV Reg. Exam April - 2019.
Paper / Subject Code: 78703 / Organizational Behaviour

20/4/19.

Time 2.5 hrs.

Marks: 75



- (1) Please check whether you have the right question paper
- (2) All questions are compulsory and carry equal marks
- (3) Figures to the right indicate marks

- Q.1.** Explain matrix organizational structure with its strengths and weaknesses. Prepare a suitable matrix organization chart for an advertising agency. [15]
- Q.2.** A. Organizational culture is the personality of an organization. How can one create, maintain & change culture of an organization. [15]
- OR**
- B. Define organizational behaviour. Highlight the difference between Autocratic and Supportive models of organizational behaviour. [8]
- C. Write a note on Maslow's Need Hierarchy theory. [7]
- Q.3.** A. Define the term 'stress'. What are the common sources & strategies to overcome organizational stress? [15]
- OR**
- B. Explain Team work. How can one create effective teams? [8]
- C. Discuss J.Stacy's Equity Theory of motivation. [7]
- Q.4.** A. Describe the various techniques of group decision making. [15]
- OR**
- B. What are the qualities and functions of an effective leader? [8]
- C. Explain the managerial grid of leadership proposed by Blake & Mouton. [7]
- Q.5.** Write a short note on any three of the following:- [15]
1. Objectives of organizational behaviour.
 2. Group norms & group cohesiveness.
 3. Virtual organization.
 4. 3 stage socialization process.
 5. Women & leadership.
