Time: 2.30 Hrs   Marks: 75

Note: 1) All questions are compulsory.
   2) All questions carry equal marks

Q1) Recognize the facts given below in a news report using the inverted pyramid. Give an appropriate heading: (15)

Deccan Odyssey, India's leading luxury train made history at the World Travel Awards (WTA), after being named as Asia's Leading Luxury Train for the 5th time in a row. The country's premier luxury train conceptualised by Maharashtra Tourism Development Corporation (MTDC) and operated by Cox & Kings is known for its majestic journeys and exemplary service worldwide. The winners of the prestigious award were announced at a glittering ceremony held at the Intercontinental Grand Stanford Hong Kong on 3rd September 2018.

The only luxury train in India that traverses through all the major tourist destinations, Deccan Odyssey is also a gateway to the little known cultural secrets of the country. This Indian Luxury Train showcases the perfect mix of quaint décor together with heritage and culture of the Deccan dynasties.

The lavish cabins sport ethnic design that lets the international travellers experience Maharashtra's yesteryear's beauty in person. The intrinsic art of Warli, worn by the magnificent train is taken to the rest of the country as it chugs through different states.

The train is home to four resplendent Presidential Suites with exquisite decor and all modern amenities. The two gourmet restaurants, Waavar and Utsav onboard help our guests taste the local specialities of each of the very diverse states that the train makes its way through. These are supplemented by a full bar, a lounge even a spa and a beauty salon. The royal train also boasts of unique features and amenities such as 24*7 Wi-Fi connectivity, cell phones & LCD TVs in every cabin.

The World Travel Awards is considered by many as the "Oscars of the Travel Industry" that celebrates excellence in global tourism.

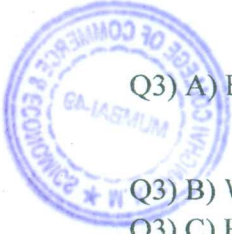Q2) A) Explain the different types of leads with suitable examples.   (15)

<div align="center">OR</div>

Q2) B) What are the tools for reporters?   (7)
Q2) C) Bring out the risks of Citizen Journalism.   (8)

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Q3) A) Explain the basic components of a news story. (15)

OR

Q3) B) What is the role of Print medium? (7)

Q3) C) How does Journalism work at the digital age? (8)

Q4) A) Explain the history of Indian Journalism in detail. (15)

OR

Q4) B) Bring out the role of Photography. (7)

Q 4) C) Explain the role of various sources in the News organization. (8)

Q5) Write short notes (**Any three**) (15)

    a. Beat Reporting
    b. News Agencies
    c. Impact of printing
    d. Press Council of India
    e. Bengal Gazette

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