

INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT - I
SYBMS sem III Reg & A.T.K.T. Exam Oct 2019.

Duration: 2 1/2 hours 14/10/19.

Max Marks: 75

- NOTE:
1. All questions are compulsory
 2. Figures to the right indicate full marks
 3. Draw neat diagram whenever necessary



Q.1 [A] Fill in the blanks (Any eight)

(8)

1. Smart Art option is in _____ menu of MS-Word.
2. The software which can be easily modified and shared is called _____.
3. _____ function calculates monthly mortgage payment.
4. SSL stands for _____.
5. _____ function returns the interest rate for an annuity.
6. A computer system that permits multiple users to run programs at the same time
7. Flipkart.com is an example of _____ E-commerce.
8. _____ is a collection of data and information.
9. Mechanism to protect private networks from outside attack is _____.
10. Budgeting systems is an example of _____ information system.

[B] State whether the following statements are True or False. (Any seven)

(7)

1. DOS stands for Disk Operating System.
2. Spyware is a program that takes over the display screen if there are no keystrokes or mouse movements for a specified duration.
3. CTRL + S is a short to save document in MS Word.
4. HTML is a language used to create web pages.
5. Bridge helps to join two separate computer network.
6. Ubuntu is the paid operating system.
7. Smart Art option is in Insert Menu of MS Word.
8. Goal seek allows you to assign names to text or to positions in your document.
9. CRM stands for company relationship management.
10. C2C is defined as e-commerce between companies.

- Q.2 [A] Explain difference between Decision Support System and Executive Information System. (8)
- [B] What is Operating System? Explain Linux and Symbian operating system in detail. (7)
- OR
- [C] Explain Internet, Intranet and Extranet in detail. (15)
- Q.3 [A] Explain the concept of EDI. Write advantages and disadvantages of it. (8)
- [B] Explain 5 - level pyramid model. (7)
- OR
- [C] Explain different types of E-Commerce. (15)
- Q.4 [A] Explain any four types of threat to the computer system and measures to control them. (8)
- [B] Explain Goal Seek and Solver with an example. (7)
- OR
- [C] Write a short note on: Browsers (15)
- Q.5 [A] Write a note on: Bookmark (8)
- [B] Write a note on: IP address (7)
- OR
- [C] Write short notes on: (Any three) (15)
1. LAN
 2. SCM
 3. Office Automation system
 4. Domain name registration
 5. FV function