

Time = 2 ½ hours

Marks 75

- Notes: 1. All questions are compulsory subject to internal choice.
2. Figures to right indicates full marks

Q.1. A Match the following (any eight)

08

Column A	Column B
1 Ethics	A promotes in the greatest amount of happiness
2 Personal ethics	B rational rule
3 Transactional ethics	C Champion of lofty moral social ideas
4 Participatory ethics	D Nicomachean ethics
5 Business ethics	E Recognition of dignity of each and every human being.
6 Recognition Ethics	F right or wrong behaviour in business decisions
7 Aristotle	G Parties cooperate in order to produce more distant common good
8 I. Kant	H Honest behaviour one portrays when one speaks to customers.
9 Principle of utility	I is science of moral
10 Mill	J what a person believes to be right

Q.1. B State whether following statements are true or false:

07

- 1 Golden Parachute is benefit to employee after retirement.
- 2 According to Gandhian Approach to Management all assets of the firm must be held by Trust.
- 3 Whistle blowing is an attempt to bring wrong doing of organization to outsider for self-benefit.
- 4 Virtue Ethics was popularize by Mill.
- 5 Insider Trading is bad for economic.
- 6 Surrogate advertising is a type of unethical advertising.
- 7 Enjoy the wealth by renouncing it” was the belief of Gandhiji.
- 8 The economic aspects of CSR consist of understanding the economic impacts of the company’s operations.
- 9 Social accounting is also known as social audit.
- 10 The word ethos is derived from Greek word.

Q.2 A Explain Importance of Ethics in Business

08

B Explain the Issues in Business Ethics

07

OR

C Explain Ethics relating to Free and Perfect Competitive Market

15

- Q.3** A Write Virtue Ethics (Aristotle). **08**
B Explain Utilitarianism (J. Bentham And J.S. Mill) **07**

OR

- C Explain Gandhain Approach in Management and Trusteeship **15**

- Q.4** A Explain Whistle Blowing concept and benefits of whistle blowing **08**
B Explain Control & Audit of Ethical Behaviour. **07**

OR

- C Explain Individual Ethics and Professional Ethics how individual ethic contributes for professional ethics. **15**

- Q.5** A Explain the Business Ethics arguments for and against Social responsibility **08**
B Explain the role of Corporate Philanthropy in society. **07**

OR

- C Write short notes on (Any 3) : **15**

1. Insider Trading
2. Green Mail
3. Ten Commandments of Ethical Behavior
4. Concept of Charity
5. Business & Business Ethics
