

F.Y. BFM - SEM I - Reg. Exam - Oct' 2019  
Busi. Env. - 17.10.19.

Sub: Business environment

Course: FYBFM SEM I 75 marks



Note: (1) All questions are compulsory.

(2) Figures to the right indicate full Marks.

**Q.1 (A) State whether the following statement is True or False (Any 8) (8)**

1. Socio-Culture factors changes gradually.
2. Well defined objectives give clear direction to the activity of the company.
3. Business has limited capacity to influence environment.
4. SWOT analysis is useful to match organizations resources with the environment.
5. Environmental analysis is continues process.
6. Services sector is the fastest growing sector in India.
7. Entrepreneurs' have role Models.
8. The policies of MSMED are issued by RBI.
9. World environment day is on 6<sup>th</sup> June every year.
- 10 pollution control is the responsibility of government and not business.

**Q.1 (b) selects the most appropriate alternative and rewrites the statements: (7)**

1. Business is in the form of-----activity. (Economic; Social; Human)
2. Internal components of Business environment has \_\_\_\_\_and weakness (Strengths; Threats; Opportunities)
3. Business ethics helps to \_\_\_\_\_ethical decision making. (Improve; identify; clear)
4. The district forum can deal with complaints which involves value of goods and compensation amounting to not more than \_\_\_\_\_ ( 5 lacs;20Lacs; 1 crores)
5. \_\_\_\_\_ is responsible for creating ecological balance.(A)Business organization)Consumers) No one.
6. \_\_\_\_\_ Audit helps in evaluating business activity in terms of social benefits (Social; commercial; Human Resource)
7. Business and its environment are \_\_\_\_\_(inseparable; unrelated; separable)
8. India is a \_\_\_\_\_of WTO. (Member; Founder; organizers)

