F.Y. BFM- SEM I- Reg. Exam- Oct 2019

Bust- Env. - 17.10-19.

Sub: Business environment

Course: FYBFM SEM | 75 marks



(2) Figures to the right indicate full Marks.

Q.1 (A) State whether the following statement is True or False (Any 8) (8)

- 1. Socio-Culture factors changes gradually.
- 2. Well defined objectives give clear direction to the activity of the company.
- 3. Business has limited capacity to influence environment.
- 4. SWOT analysis is useful to match organizations resources with the environment.
- 5. Environmental analysis is continues process.
- 6. Services sector is the fastest growing sector in India.
- 7. Entrepreneurs' have role Models.
- 8. The policies of MSMED are issued by RBI.
- 9. World environment day is on 6th June every year.
- 10 pollution control is the responsibility of government and not business.

8. India is a of WTO. (Member; Founder; organizers)

Q.1 (b) selects the most appropriate alternative and rewrites the statements: (7)

1. Business is in the form ofactivity. (Economic; Social; Human)
2. Internal components of Business environment hasand weakness (Strengths; Threats; Opportunities)
3. Business ethics helps toethical decision making. (Improve; identify; clear)
4. The district forum can deal with complaints which involves value of goods and compensation amounting to not more than (5 lacs; 20Lacs; 1 crores)
5 is responsible for creating ecological balance.(A)Business organization)Consumers) No one
5 Audit helps in evaluating business activity in terms of social benefits (Social; commercial; Human Resource)
7. Business and its environment are(inseparable; unrelated; separable)



9. FDI _____economic growth. (Promotes; restricts; avoids)

10 India's export of services are (increasing; decreasing; Limited)

- Q.2 (a) State and explain the importance of business objectives (8)
 - (b) Explain briefly political and economic environment. (7)

Or

- Q.2(c) Explain the benefits of environmental scanning. (8)
 - (d)What is ethics? Explain its features. (7)
- Q.3 (a) Identify the problems faced by Indian consumers.
 - (b) Discuss the social and government factors influencing entrepreneurial development. (8)

Or

- Q.3 (c) Explain the advantages of corporate social responsibility. (8.)
 - (d) Enumerate the features of consumer protection Act, 1986. (7)
- Q.4 (a) Distinguish between social audit and Commercial Audit. (8)
 - (b) Suggest measures for ecology consciousness at business level. (7)

Or

- Q.4 (c) Explain briefly external growth strategies. (8)
 - (d) Explain the demerits of TNCs. (7)
- Q.5 (a) Discuss the features and importance of corporate governance. (8)
 - (b) What is FDI? Explain the Negative implication of FDI on Indian Industries. (7) Or
- Q.5 Short Notes (Any three) (15)
- 1. Corporate culture.
- 2. SWOT analysis.
- 3. Ethical Dilemma.
- 4. District consumer forum.
- 5. Balance of trade.