SYBAF Sem TI Reg & A. T.K.T. Etam OCH-2019.

SY BAF (SEM III)

Financial Marketing Operations

Duration: 2hrs 30 Minutes

W10119.

Maximum Marks: 75

Note: 1. All questions are compulsory carrying 15 marks each.

2. Figures to the right indicate full marks.

Q-1(a). Fill in the Blanks. (Any 8)

(8)

	performs the central banking functions in
India.	
	means shares which are issued by company to
its directors or employees at a discor	unt or for other considerations.
rate bor	nds are bonds on which coupon rate is fixed for entire duration of
bond.	
	represents a negotiable receipt of funds deposited in the
bank for fixed period.	
	are bonds with no coupon payments.
	is a product whose value is derived from the value of one or
more underlying asset.	
Registration with	is mandatory to carry out the business of merchant bankers in
India.	
	refer to services provided by the financial industry.
Preference ordinary shares are	with special rights.
). In the case of	, the issuer offers credit and overdraft
facilities.	

Q-1(b). State True or False. (Any 7)

(7)

- 1. NBFC stands for Non-Banking Financial Corporation.
- 2. The unorganised sector is largely made up of bankers and investors.
- 3. Secondary market deals with listed and non-listed securities.
- 4. Government bonds are backed by state or central government.
- 5. The corporate debt market in India basically comprises of PSU and private sector bonds.
- 6. Speculators wish to bet on future movements in the price of an asset.
- 7. Treasury bills which are promissory notes or financial bills issued by the RBI on behalf of government of India.
- 8. Venture capital is a form of "risk Capital".
- 9. The merchant banking activity in India is governed by AMFI.
- 10. In the primary market the existing securities are traded.

Q-2(b). What are the corporate bonds? Explain its merits and demerits.		
OR CONTRACTOR OR		
Q-2(c). Define financial intermediaries. Explain banking intermediaries.		
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Q-3(a). Explain the importance of development of the corporate debt market.		
Q-3(b). What are debt instruments? Explain characteristics.		
OR OR		
Q-3(c). Define a stock Exchange. What are the functions and benefits of stock exchange?		
Q-4(a). Define Red herring prospectus. State the features.		
Q-4(b). Explain the IPO process.		
OR		
Q-4(c). What are the characteristics of derivatives? Explain its merits and demerits.		
Q-5(a). Explain Stock splits, ex-dividend, DRIPS and treasury stock.	(8)	
Q-5(b). Explain the constituents of Indian financial system.		
OR OR		
Q-5(c). Short Notes (Any 3)	(15)	
1. Write a short note on E – wallets.		
2. State the SEBI guidelines for Merchant bankers in India.		
3. Explain the money market instruments. (any 3)		
4. Explain the classification of mutual fund by structure.		
5. Explain features of forward contracts.		
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