

(2½ Hours)

[Total Marks: 75]

Note: 1) All questions carry equal marks and are compulsory.  
2) Figures to the right indicate maximum marks for a question.

- Q1. (A) Attempt any **two** sub-questions from a), b) and c) in MS-EXCEL (2)  
(True or False)
- The result of a logical formula is a numeric value.
  - The Trim() function removes all blank spaces from the string argument.
  - Solver problems are limited to a single changing cell.
- (B) Attempt any **two** sub-questions from d), e) and f) in VISUAL BASIC (2)  
(Multiple Choice)
- Double clicking on the command button icon in the tool box will \_\_\_\_\_.  
A) Do nothing    B) Highlight it    C) Place it on the form    D) Delete it
  - \_\_\_\_\_ is the final keyword used to indicate the end of a sub procedure.  
A) Exit Sub    B) End Sub    C) Exit    D) Quit
  - The full form of VBP is \_\_\_\_\_.  
A) Visual Binary Project    B) Visual Basic Project  
C) Very Basic Project;    D) Visual Basic Parameter
- (C) Attempt any **six** sub-questions from g), h), i), j), k), l), m), n), o) in E-Commerce. (True Or False). (6)
- Transaction broker earns money in the form of commission each time a transaction occurs.
  - Richness refers to the total amount of information that is available to all the stakeholder.
  - Content provider is one of the major B2B model.
  - In SET the customer's credit card number is never seen by the merchant.
  - Integrity refers to the ability to determine the origin of the message received over the Internet.
  - The cost of the products sold through E-Commerce is very high.
  - In SSL, encryption is based on session key which is unique and is different for each session.
  - M-Commerce means buying and selling of goods and services using a laptop.
  - Digital signature is used to authenticate the identity of a person involved in Ecommerce.
- (D) Attempt any **five** sub-questions from p), q), r), s), t), u), v), w) in E-Commerce. (Multiple Choice) (5)
- Yahoo is a \_\_\_\_\_.  
A) Portal    B) E-Tailer    C) Transaction Broker    D) None of these
  - In \_\_\_\_\_ E-Commerce one business makes deals with another Business.  
A) C2C    B) B2C    C) B2B    D) C2B

- r) The model in E-Commerce where companies earn revenue by referring users to other websites providing products/services is called \_\_\_\_\_ model.  
 A) Advertising      B) Affiliation      C) Sales      D) Transaction
- s) The full form of SET in E-Commerce is \_\_\_\_\_.  
 A) Secure Electronic Tax      B) Secure Electronic Transaction  
 C) Secure Electronic Territory      D) Secure Electronic Tunnel
- t) Conversion of coded data into readable data is called \_\_\_\_\_.  
 A) De-conversion      B) Decryption      C) Encryption      D) Password
- u) The sender and receiver will have the same key in \_\_\_\_\_ Key encryption  
 A) Symmetric      B) Asymmetric      C) Public      D) Private
- v) \_\_\_\_\_ are sites that create a digital online environment where people with similar interest can do transaction.  
 A) Community Provider      B) Market Creator  
 C) Portal      D) Service Provider
- w) A Computer to Computer exchange of business transaction is called \_\_\_\_\_.  
 A) E-Business      B) Super Market      C) EDI      D) E-Market

Q2. (A) Answer any **one** sub-question from a) and b) in E-Commerce. (8)

- a) Explain the features of E-Commerce.  
 b) Explain the following B2C models in E-commerce.  
 (i) E-Tailer      (ii) Content Provider      (iii) Transaction Broker

(B) Answer any **one** sub-question from c) and d) in E-Commerce (7)

- c) What is M-commerce? What are its applications?  
 d) Explain SET protocol.

Q3. (A) Answer any **one** sub-question from a) and b) in MS-EXCEL (8)

- a) Consider the following worksheet

	A	B	C	D	E
1	NAME	TOTAL SALES	COMMISSION	BONUS	TOTAL EARNING
2	KARAN	85000			
3	ANITHA	63000			
4	SHARAN	248000			
5	MEGHA	125000			
6	PRATHAM	260000			
7	SUHAS	75000			

Write steps to

- i) Calculate Commission in column C using the following Commission Policy.

SALES AMOUNT	RATE OF COMMISSION
FIRST 50,000	8%
NEXT 75,000	10%
EXCESS	12%

- ii) Calculate Bonus as 4% of the total sales whenever the sales is above Rs.2, 00, 000 otherwise no bonus is given.  
 iii) Calculate Total Earning where Total Earning = Commission+ Bonus



Q4. (A) Answer any **one** sub-question from a) and b) in MS-EXCEL (8)

- a) The following table shows the shipment forecast of tablets, laptops and Desktop PCs worldwide for the year 2015, 2016, 2017 and 2018.

	A	B	C	D	E
	PRODUCT	2015	2016	2017	2018
1	DESKTOP	113.6	103.3	97.8	94.4
2	LAPTOPS	163.1	156.8	161.6	162.3
3	TABLETS	208	174.9	163.7	150.3
4	TOTAL				
5					

Write the steps to

- Find the total product shipped in the year 2015,2016,2017,2018 in the cells B4, C4, D4 and E4.
  - Create 3-D Bar chart for the above data.
  - Create a Line diagram for the year 2015 and 2018
  - Create a Pie chart for the year 2017.
- b) The following worksheet contains the Price Per Unit and quantity sold of some products in a year. Write steps to calculate Total Sales in column D and Grand Total Sales in D5.

For the company to break even, it has to achieve a Grand Total Sales of Rs. 18, 00, 000 in a year. Using solver, find out the number of units of each of these three products that should be sold in order to meet the desired target sale.

Where Total Sales=Price\*Quantity and Grand Total Sales=Sum of D2 to D4

	A	B	C	D
1	PRODUCT NAME	PRICE	QUANTITY	TOTAL SALES
2	PEN DRIVE	450	100	
3	CHARGER	500	125	
4	MOUSE	650	250	
5	GRAND TOTAL			

Q4. (B) Answer any **one** sub-question from c) and d) in MS-EXCEL (7)

- c) The following data has been entered in a Excel worksheet

	A	B	C	D	E
1	NAME	GENDER	AGE	CITY	SALES
2	MUKUND	M	25	SURAT	498000
3	RAVEENA	F	23	NASIK	575000
4	SNEHA	F	26	CHENNAI	378000
5	PRAVEEN	M	29	NASIK	600000
6	VILAS	M	32	KOLKOTA	645000
7	ANIKET	M	27	NAGPUR	792565

Write steps to

- Display only those rows where the sales is less than 40000.
- Display only those rows where the gender is "M".
- Display only those rows where the city name starts with "N".

