SY BAMMC - Sem III - NEP (ATKT) March 2026

**Electronic Media**

BAMMC

Question 1 is compulsory

Attempt any 3 from Q2. –Q.5

Each question carries 15 Marks 60 MARKS

2.00 hr

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1. Explain the stages of the pre-production, Production & and post-production process, give your 3 & 6 shot exercise examples. With a story. 15 Marks

2. A) How has podcasting influenced the way audiences consume audio content? 8 Marks

   B) Explain multicamera setup with a diagram? 7 Marks

3. Name any three major OTT platforms widely used for content distribution. Explain any one content that you like the most Also, explain why you like it? 15 Marks

3. Define scene and shot? How many shots are there? 15 Marks

5. Differentiate between FM radio and community radio. 15 MARKS

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**SYBAMMC**

**Semester III**

**Subject: Indian Knowledge Systems in Communication and Media**

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**Instructions:** Attempt any 3 out of 6 questions.
Each question carries 10 marks.

**30 Marks**

1. Explain the contribution of ancient Indian treatises like Arthashastra, Natyashastra, Manusmriti, and Panini's Ashtadhyayi to communication and statecraft.

2. Discuss the role of Sanskrit, Prakrit, Pali, and regional languages in building India's narrative and storytelling traditions.

3. Evaluate the contribution of digital and new media platforms such as YouTube, podcasts, OTT channels, and regional documentaries in archiving and reviving India's indigenous knowledge system.

4. Discuss how folk and classical performing arts like Tamasha, Kirtan, Powada, Lavani, Kathakali, and Yakshagana served as public communication platforms.

5. Examine the philosophical foundations of Indian thought systems—Nyaya, Sankhya, Vedanta, Buddhism, and Jainism—and their relevance to ethical and responsible journalism.

6. Analyze the representation of Indian mythology, history, and folklore in modern Indian cinema and television, with examples from works like Ramayan, Mahabharat, Baahubali, or Bharat: Ek Khoj.

28/3

Time :1 Hour
(All questions)

F.Y.BAMCC
SEMESTER III
Introduction to Photography

Marks : 30 marks

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Note :

1. Attempt any 2 questions from 3 questions
2. All questions carry equal marks
3. Internal options of questions are available. Choose A or B
4. Use Diagrams necessary to support your answers
5. Read the question carefully before attempting the answer

Q1a Explain forced and compressed perspective and Out of Focus. Name types of Modifiers 15M

OR

Q1b. Explain Metering modes w/ diagram. Explain EV and draw the measurement 15m

Q2a Explain F-stops with the scale and how it works. How does DOF work! The Mechanism of Iris of the Eye is compared with what and why? 15M

OR

Q2b In Time Value how the Motion Freeze works? When do you use slow shutter speed and why? 15M

Q5. Write in brief 15M

1. Explain Pixel Density, Meaning of PIXEL and measurement and Inverse Square law
2. Full form EV, TV, EVF, DOF, ISO and Unit Measures of AV, TV, EV, explain RIM Lighting, and 30 degree Lighting

OR

1. Incident and Reflective w/ Diagram. Explain Pincushion and Barrel Distortion
2. Full form of JPEG, TIFF, GIF, PNG. Explain GN