FYBAMMC - Sem II - NEP (Reg) March 2026.
Dt:- 12.3.26

ENVIRONMENTAL MANAGEMENT AND SUSTAINABEL DEVELOPMET – II

Semester 2

FYBCOM (A&B), FYBAF, FYBFM, FYBAMMC, FYBSCIT, FYBMS

Maximum Marks...30

Duration 1 1/2 Hours

All questions are for 10 marks.

Attempt any three questions.

1) Explain Thermal pollution and radioactive pollution.
2) Write a note on Eco labels in India.
3) Describe Earth Summit at Johannesburg, 2002.
4) Elaborate the Case Study on Hyatt Regency Delhi- Leading by Example with Water Innovation.

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar'2026

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विषय: हिंदी परीक्षा अवधिः १ घंटा

कक्षा: FYBFM/FYBAF/FYBSCIT/FYBCOM/FYBAMMC

कुलयोगः ३० अंक सेट 'ब' सेमेस्टर परीक्षा २

प्र.१) (अ) वाचन कौशल की उपयोगिता और इसके महत्व का वर्णन कीजिए।(१०)

अथवा

(ब) श्रवण कौशल की उपयोगिता को विस्तृत रूप में समझाइए। (१०)

प्र.२) (अ) वाचन कौशल की विभिन्न विधियों का वर्णन करते हुए उनके उपयोग समझाइए। (१०)

अथवा

(ब) लेखन कौशल का महत्व और उसकी उपयोगिता का वर्णन कीजिए। (१०)

प्र.३) (अ) श्रवण कौशल की विशेषताओं को विस्तार से समझाइए। (१०)

अथवा

(ब) भाषण कौशल के महत्व और उपयोगिता पर चर्चा कीजिए। (१०)

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar 2026

Dt:- 13.3.26

Class: FYBAF/FYBFM/FYBCOM/FYBSC.IT/FYBAMMC Marks: 30
Subject: Foundation and Exploration of Performing and Fine Arts Time: 1 hour
Semester: II

Note: 1. All questions are compulsory.
2. Figures to right indicate full marks.
3. Answer to each question must be written on new page.

Q. 1. Multiple Choice Questions: **06**

1. Which art movement was closely associated with Rabindranath Tagore?
(a) Bengal School of Art (b) Bombay Progressive Artists' Group
(c) Modernism (d) Neo-Expressionism
2. Which of the following is a significant art form of the Indus Valley Civilization?
(a) Sculptures of deities (b) Seals with inscriptions (c) Miniature paintings (d) Frescoes
3. The cultural significance of performing arts is their ability to:
(a) Only entertain audiences (b) Record societal values & emotions
(c) Replace traditional art forms (d) Focus solely on commercial profit
4. Which Indian classical dance originated in Tamil Nadu?
(a) Kathak (b) Odissi (c) Bharatanatyam (d) Manipuri
5. Performing arts usually reflect:
(a) Historical & cultural narratives (b) Personal finance strategies
(c) Direct economic growth (d) Architectural innovations
6. A primary characteristic of performing arts is being:
(a) Static & immobile (b) Temporal & dynamic (c) Focused on still visuals
(d) Made for permanent existence

Q. 2. Answer the following: (Any 2) **06**

A. Explain any five characteristics of performing arts.
B. Explain the concepts:
   a. Eco-friendly and sustainable practices in performing arts.
   b. Mental health and well-being in the context of performing arts.
C. Describe the roles of an actor and a dancer in performing arts. Give one example of each and list the skills required for their work.
D. Define a performance artist and a film professional with suitable examples.

Q. 3. Answer the following: (Any 2) **06**

A. Explain the fundamentals of voice modulation.
B. Discuss any three career options in performing arts.
C. Explain the steps involved in script interpretation.
D. List and explain any three essential skill sets in performing arts.

Q. 4. Answer the following: (Any 2) **06**

A. Explain the significance of art in India's cultural and historical narrative.
B. Write a short note on Warli art.
C. Discuss any three prominent folk and tribal art forms of India with their characteristics.
D. Examine the impact of commercialization on the authenticity of traditional art.

Q. 5. Answer the following: (Any 2) **06**

A. Write a note on contemporary art.
B. Explain the career of a professional artist.
C. Illustrate any two modern trends in Indian art with suitable examples.
D. Show how digital and new media art shape modern Indian art.

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar'2026
Dt:- 13-3-26

Malini Kishor Sanghvi College of Commerce and Economics

Introduction to New Media

Class: FYBAMMC Sem II Duration: 1 hr. (30 Marks)

- Attempt any 2 from Q1. – Q.3
- Each question carries 15 Marks

Q.1

1. A gaming company wants to collaborate with a traditional TV network.
Prepare a proposal explaining how online gaming can be integrated into traditional media through: (7.5 Marks)

- Game streaming
- Sponsorship and advertising

2. Suggest a strategy to develop a chatbot-based content moderation and audience engagement for a digital news platform using AI tools. (7.5 Marks)
Explain:

- Technology used
- Benefits

Q.2 Explain the concept of Online Gaming as New Media. Discuss esports, streaming, gaming journalism, and community engagement. (15 Marks)

OR

Q.2 Discuss Machine Learning applications in automated newsrooms, transcription, translation, and video analysis in the media industry. (15 Marks)

Q.3 Explain the concept of Big Data in media. Discuss social media analytics and predictive forecasting with examples. (15 Marks)

OR

Q.3 Discuss the role of Cloud Services in content production, distribution, collaboration, and media asset management. (15 Marks)

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar 2026

Dt:- 14.3.26

Class :- F. Y. B. A. M. M. C (NEP)
Semester II

Marks : 30 **Sub : INTRODUCTION TO BUSINESS** **Time : 1 Hours**

Note :Answer any two out of three.

Q.1. Answer the following **(15)**

a) Explain Objective of Business. Explain any five types of Business Objectives.

b) What is CSR explain features of CSR.

Q.2. Answer the following **(15)**

a) What is Feasibility study? Explain any four types of Feasibility study.

b) Explain any six problems faced by women entrepreneurs.

Q.3. Answer the following **(15)**

a) What is Business? Explain features of business.

b) What is project planning ? Explain importance of project planning.

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar' 2026

Dt:- 14.3.26

Malini Kishor Sanghvi College of Commerce and Economics

Translation Skills

Class: FYBAMMC Sem II Duration: 1 hr. (30 Marks)

- Attempt any 2 from Q1. – Q.3
- Each question carries 15 Marks

Q.1 **Famous movie Kai Po Che! (2013), starring Sushant Singh Rajput, Rajkummar Rao & Amit Sadh,** is adapted from the novel The 3 Mistakes of My Life by Chetan Bhagat.

1. How does the film adaptation restructure the narrative by focusing more on friendship and emotional bonding rather than the entrepreneurial journey emphasized in the novel? Does the film simplify the protagonist Govind's internal conflicts compared to the book? (7.5 Marks)

2. The novel blends business ambition, personal mistakes, and socio-political tensions. How does the film's visual storytelling and emotional tone reshape the impact of themes such as friendship, communal tension, and personal loss in the adaptation process? (7.5 Marks)

Q.2 Define translation as a process of transferring meaning rather than words. Explain the stages involved in producing an effective translation. (15 Marks)

OR

Q.2 Discuss translation as an act of interpretation. How does a translator balance accuracy, clarity, and cultural sensitivity? (15 Marks)

Q.3 Discuss the importance of cultural knowledge in translation. How do customs, traditions, and social values influence meaning? (15 Marks)

OR

Q.3 Discuss the role of idioms, slang, and cultural references in translation. How can translators preserve meaning across cultures? (15 Marks)

F.Y.BAMMC - Sem II - NEP - Reg - Exam - Mar 2026

Dt:- 16.3.26

Malini Kishor Sanghvi College of Commerce and Economics

Leadership Management

Class: FYBAMMC / FYBSC IT Sem II Duration: 1 hr. (30 Marks)

All Questions are compulsory.
In Q.2 and Q.3 internal choice is given.
Each question carries 10 Marks.

Q.1 Case Study Analysis. (10 Marks)
Read the given case study, analysis it and write the answers.

The Group Project Crisis

A group of five students was assigned a presentation. Sara was selected as the group leader. Initially, she divided the work equally, but two members failed to submit their parts on time. As the deadline approached, Sara completed the missing sections herself to avoid losing marks. During the presentation, the teacher praised the group, but Sara felt overburdened and resentful.

Q.1 A) Identify the leadership style shown by Sara.
Q.2 B) Suggest TWO strategies Sara could have used to manage the team effectively.

Q.2 Attempt any 1 from given 2 questions. (10 Marks)

Q.2 A) Define a leader and leadership. Explain any five qualities of a successful leader with examples.

OR

Q.2 B) Discuss the importance of communication in leadership. Explain with practical examples.

Q.3 Attempt any 1 from given 2 questions. (10 Marks)
Q.3 A) Explain the Great Man Theory of Leadership and discuss its relevance in today's world.

OR

Q.3 B) Explain the concept and need for leadership training. How does leadership training benefit youth?

Dt:- 16.3.26

FY BAMMC

Semester 2

Subject: Basics of Radio & TV.

Marks 30

Attempt any 2 out of 3

Q1 Explain note on regional channel ? (15)

Q2Explain your 3 shot & 6 shot exercise as a tv serial. (15)

Q3 a) Explain storyboard & explain emerging trends in electronic media . (8)

Q3b) Explain your 3 shot & 6 shot exercise process from idea, script, shoot to final screening. . (7)

Dt:- 17.3.26

Malini Kishor Sanghvi College Of Commerce

Sem II- Exam 2026

Subject: Introduction to Computers-II

Time:1 hour **Marks:30**

Attempt any 2 from Q.1-Q.3

Q1. Answer the following question 15Marks

A. Explain different file format of adobe illustrator. 7.5Marks
B. Explain distortion and counter effects. 7.5Marks

OR

Q2. Answer the following question 15Marks

A. Explain adobe InDesign. 7.5Marks
B. Explain rendering and maintaining file formats in indesign. 7.5Marks

OR

Q3. Answer the following question 15Marks

A. Explain adobe Dreamweaver. 7.5Marks
B. Explain how to create Dreamweaver template. 7.5Marks

Dt:- 17.3.26

F. Y. B. A. M. M. C (NEP)
Semester II

Marks : 30 **Sub : MARKETING MIX II** **Time : 1 Hours**

N. B : All Questions are compulsory.

Q.1. Case Study **(10)**

Healthy bites is a new company launching a range snacks, aimed at health-conscious consumers. With a moderate marketing budget, the company wants to raise brand awareness, drive initial sales, and build customer loyalty. To achieve this, GreenBites should use a mix of promotional tools.

(1) Suggest types of promotions that can be used by Healthy bites for its products.

(2) Suggest any 3 specific sales promotions that can be used by Healthy bites.

Q.2. A) Explain need and importance of distribution Channels in the developing economy **(10)**

OR

B) Explain factors influencing selection of channel members.

Q.3. **A)** Explain in detail Promotion Mix with examples. **(10)**

OR

B) What is Promotion ? Explain importance of Promotion **(10)**

Dt:- 18.3.26

FY BAMMC

Semester 2

Subject: Overview of Print Production.

Marks 30

Attempt any 2 out of 3

Q1 Explain screen Printing in details? (15)

Q2Explain Woodblock Printing (15)

Q3 a) Explain the term DPI & what is a Printing resolution . (8)

Q3b) Explain the mass printing. (7)