



**Malini Kishor Sanghvi College of Commerce and Economics**

Subject: Foundation of Behavioural Skills

Class: FYBMS

Sem: I

Time: 1 hour

Marks: 30

Note: 1) Attempt any THREE questions.

2) Figures to the right indicate marks

Q1. Explain the essential life skills for professionals. (10 Marks)

Q2. Discuss the negative symptoms/consequences of unmanaged stress. (10 Marks)

Q3. Define Value Education. Discuss the importance of Value Education. (10 Marks)

Q4. Explain the myths of creativity. (10 Marks)

Q5. A) Discuss the ways to enhance creativity. (5 Marks)

B) Explain the significance of life skill. (5 Marks)

04/02/25

**FYBMS: SEMESTER- I****SUBJECT: INTRODUCTION TO BASIC STATISTICS****Total Marks:30****Duration: 1 hour****NOTE:**

1. All questions are compulsory.
2. All questions carry equal marks.
3. Use of simple calculator is allowed.
4. Graph paper will be provided on request.

**Q-I Attempt any One out of Two:****[10 Marks]**

- a) Mr. Amit is the director of the student financial aid office at Malad College. He has used available data on the summer earnings of all students who have applied to his office for financial aid to develop the following frequency distribution:

Summer Earning: (in Rs. )	0- 500	500- 1000	1000- 1500	1500- 2000	2000- 2500	2500- 3000	3000- 3500
No of Students	200	303	400	299	120	99	25

Find the Median and Quartile Deviation.

- b) i) Distinguish between primary and secondary data.  
ii) Define Skewness and explain measures of Skewness in details.

**Q-II Attempt any Two out of Three:****[10 Marks]**

- a) In a study of job satisfaction, a series of test was administered to 50 subjects. The following data was obtained; higher score represent greater satisfactions. Summarise the data using frequency distribution.

87	59	80	61	50	60	70	89	84	76
76	41	81	88	47	65	74	84	76	78
67	50	70	46	81	92	53	83	78	67
58	90	73	85	87	77	43	70	64	74
92	75	69	97	75	71	61	46	69	64



b) Explain the following terms:

- i) Frequency
- ii) Class mark
- iii) Classification
- iv) Questionnaire
- v) Kurtosis

c) Draw Histogram of the following data and hence locate mode graphically.

Age in years	10-15	15-20	20-25	25-30	30-35	35-40	40-45	45-50
No. of Persons	50	70	100	180	150	120	70	60

Q-III Attempt any Two out of Three:

[10 Marks]

a) The distribution of length of illness for a certain type of disease is given below:

Length of illness (in days)	0-14	14-28	28-42	42-56	56-70
No. of Patients	5	17	17	7	7

Calculate average length of illness and corresponding M.D. from Mean.

Also, find the relative measure of M.D. from Mean.

b) Solve the following:

i) In a private health club, there are 200 members, 100 men, 80 women and 20 children. The average weight of men, women and children were 60 kgs, 50 kgs, and 35 kgs. respectively. Find the average weight of combined group of all the members of the club.

ii) The mean mark of a student is 76.5 with the S.D 16.97. Find the coefficient of variation.

c) Find Mean and S.D. from the following data:

x	15	20	25	30	35	40	45	50
f	9	18	35	32	28	10	8	5

X.....X.....X.....X

05/02/25



**Malini Kishor Sanghvi College of Commerce and Economics**

Subject: Principles of Management

Class: FYBMS

Sem: I

Time: 2 hours

Marks: 60

Note: 1) Attempt any FOUR questions.

2) Figures to the right indicate marks

Q1. A) Discuss the nature and features of Management. (7.5 Marks)

B) Define Management. Explain the 6 M's of Management. (7.5 Marks)

Q2. A) Explain the functions of Management. (7.5 Marks)

B) Discuss the essentials of a good plan. (7.5 Marks)

Q3. Define Management. Discuss the 14 principles of Henry Fayol. (15 Marks)

Q4. A) Define organizing. Discuss the process of organizing. (7.5 Marks)

B) Explain the bases of departmentation. (7.5 Marks)

Q5. A) Explain the limitations of line and staff organization. (7.5 Marks)

B) Discuss the advantages of Informal organization. (7.5 Marks)

Q6. A) Explain the challenges of virtual organisation. (7.5 Marks)

B) Distinguish between Centralisation v/s Decentralisation. (7.5 Marks)



Communication Skills in English

FYBMS Semester 1 (2024-2025) (Under NEP)

06/02/25

Marks: 30

Time: 1 hour

Answer all the questions

Language and grammar will be considered during evaluation

All questions carry 10 marks

Q1. Define 'communication'. Discuss the communication cycle and the features of human communication. Also discuss the importance of communication for business.

OR

Q1. What are the different channels of communication? Discuss the advantages and limitations of upward communication in detail. Also describe the ways in which upward communication can be improved

Q2. Reply to the following advertisement:

"Wanted 5 Sales Manager for Purina Purification System for the Mumbai sales office. Graduates with at least 2 years of experience, a good academic record and good communication skills can apply with full Resume to Purina Purification System, SEEPZ, Andheri East, Mumbai 400035."

Q3. Write short answers (Any two)

- i. Parts of a letter
- ii. Advantages of oral communication
- iii. E-mails
- iv. Write the resignation letter of Ms Sunita Kumari who wishes to resign from her post as a Cashier with ATX Bank
- v. Write an appreciation letter for Mr Vikas Khanna who, by displaying immense presence of mind, saved the office from a big fire.

#####





Class: F. Y.B.M.S

Semester: I

Marks: 30

Subject: Introduction to Cultural Activities (ICA)

Time: 1 hr SET:C

N.B.:

1. All questions are compulsory

2. Figures to the right indicate full marks.

3. Answer to each question must begin on a new page.

Q.1) Select the most appropriate option from the brackets and fill in the blanks. (attempt any 6) **6 marks**

1. The growth of students cultural activities in Maharashtra was closely linked to the development of \_\_\_\_ sector. (IT and technology, art and theatre, business and economics, sports)

2. Most of the \_\_\_\_ designs require symmetrical patterns. (mehendi, rangoli, clay model, spot photography)

3. In which city did student cultural activities in Maharashtra first gain significant traction?

a) Pune

b) Mumbai

c) Nagpur

d) Aurangabad

4. Bhavai is a popular folk theatre form of \_\_\_\_ in Western India.

a) Karnataka b) Rajasthan c) Gujarat d) Kashmir

5. The events of Chhatrapati Shivaji Maharaj are described in \_\_\_\_

a) Ovi

b) Dindi c) Lezim d) Povada

6. Which Indian educational institution is known for its early adoption of student cultural activities

a) University of Calcutta

b) Banaras Hindu University

c) Jawaharlal Nehru University

d) Delhi University

7. \_\_\_\_ annual cultural festival at the University of Mumbai is known for its diverse range of activities. (Kala Ghoda, Malhar, Mood Indigo, Euphoria)

8. The Central Government bestowed the Padma Sri honoured well-known \_\_\_\_ artist

a) Actor b) Mimicry c) Kathakar d) Playwright

Q.2) A) What is the historical evolution of student cultural activities in India? 6

OR

B) Discuss the practices of Indian Culture. 6

Q.3) A) Discuss the types of classical dance in India? 6

OR

B) What are some creative techniques one can use to capture unique moments for Spot photography? 6

Q.4) A) Briefly describe the folk dances in Maharashtra? 6

OR

B) Explain the key points of Story Writing. 6

Q.5) A) Briefly discuss the types of Indian theatre? 6

OR

B) Explain the types of Classical dance and peculiarities. 6

NEP - F.Y.BMS - Sem I - Reg. Exam - Feb'2025

07/02/25



SUBJECT - IKS

MARKS - 30

COURSE- FYBMS(Sem-I)

TIME - 1 HOUR

Q 1 Attempt any Two.

6

1. Features of Indian Knowledge System.
2. Drawback of Macaulay's Education Policy.
3. Takshsila University
4. Scope of IKS

Q 2 Attempt any Three.

12

1. Key Principles of Ayurveda
2. Explain brief Key aspects of Indian Alchemy.
3. Ancient Indian contributions to Mathematics.
4. What are the key benefits of Ayurveda?
5. Integration of IKS and Arthashatra.

Q 3 Attempt any Three.

12

1. Significance of Aesthetics in the Indian Knowledge System.
2. Importance of Sports in the Indian Knowledge System.
3. Benefits of Yoga.
4. Taxation in ancient India.
5. Banking in IKS



NEP - Reg. Exam - Feb' 2025 - Sem I  
07/02/25

Malini Kishor Sanghvi College of Commerce and Economics

Class: F.Y. BMS

Semester: I



Subject: Social Media & Communication

Duration: 1 hr

Total Marks: 30

Note: Figures to the right indicate full marks.

**Attempt any TWO out of THREE of the following**

**Q1)**

- A) Briefly discuss the history of social media. (8 marks)
- B) Discuss Zomato's social media strategy to create strong connection with its audience. (7 marks)

**Q2)**

- A) What is role of social media in interpersonal communication? (8 marks)
- B) What is Twitter? Explain its key features. (7 marks)

**Q3)**

- A) Explain the various merits and demerits of social media in detail. (8 marks)
- B) What is a Digital classroom? Discuss the components of a digital classroom. (7 marks)

\*\*\*\*\*



FYBMS

SEM I

MARKS-30

- NOTE:
- i. All questions are compulsory.
  - ii Figures to the right indicate full marks.
  - iii Draw neat and clean diagram whenever necessary.

**Q.1. Answer any three (3) of the following questions.**

(Each question carries 10 marks)

**(30 Marks)**

- a) Explain the basic formulas and functions in MS Excel in detail.
- b) Highlight the differences between LAN, MAN, and WAN.
- c) Differentiate between Internet, Intranet, and Extranet.
- d) How does Traditional Commerce differ from E-commerce?
- e) Explain the Microsoft Word ribbon and its tabs in detail.

NEP

F.Y.BMS - Reg. Exam - Feb' 2025 - Sem I

10/02/25



**FYBMS - Semester I**

**Ac. Year 2024-2025 (Under NEP)**

**Sub: Digital Literacy**

**Time: 1 hr.**

**30 Marks**

**Note: Answer Any Three question (3\*10 =30)**

**Q.1 Explain principles of Digital Media Marketing and Key Concepts in Digital Media (10)**

**Q.2 What is Google Adwords ? Explain Campaign types and Creation of Google Display (10)**

**Q.3 Explain Social Media Marketing and Social Media Analytics (10)**

**Q.4 a) Explain Facebook marketing (5)**

**b) LinkedIn Marketing (5)**

**Q.5 Write Short Notes ( Any Two ) (5\*2 = 10 Marks)**

**a Google analytics**

**b Instagram Marketing**

**c Twitter Marketing**



NEP-FYBMS-Reg-Exam - Feb' 2025 - Sem I

10/02/25



**Malini Kishor Sanghvi College of Commerce and Economics**

Subject: Foundation of Human Skills

Class: FYBMS

Sem: I

Time: 1 hour

Marks: 30

Note: 1) Attempt any THREE questions.

2) Figures to the right indicate marks

Q1. Explain the functions of attitudes and ways of changing attitude. (10 Marks)

Q2. Discuss in detail the Big Five Model. (10 Marks)

Q3. Explain the Six Thinking Hats and Managerial Skills. (10 Marks)

Q4. Discuss in detail about the types of teams and setting team goals. (10 Marks)

Q5. Define Conflicts. Discuss the ways of resolving conflict through five strategies. (10 Marks)