Class: F. Y. BCom/BAF/BFM/BBI/BIM/BSc IT/BAMMC/BAFT&MMP   Marks: 30

Subject: Introduction to Cultural Activities (ICA)   Time: 1 hr

N.B.: 1. All questions are compulsory.   Semester: I

      2. Figures to the right indicate full marks.

      3. Answer to each question must begin on a new page.

Q.1   Select the most appropriate option from the brackets and fill in the blanks. (attempt any 6)   6

   1. Cultural activities play a crucial role in preserving heritage by maintaining ____ and traditional practices. (old, new, traditions, modern)

   2. Yoga and Ayurveda are examples of ____ practices that originated in India. (traditional, modern, religious, daily)

   3. The growth of students cultural activities in Maharashtra was closely linked to the development of ____ sector.
(IT and Technology, art and theatre, business and economics, sports)

   4. ____ annual cultural festival at the University of Mumbai is known for its diverse range of activities. (Kala Ghoda, Malhar, Mood Indigo, Euphoria)

   5. ____ communication skills enable an individual to reach out and touch the audience. (Effective, Interactive, Good, Ineffective)

   6. Most of the ____ designs require symmetrical patterns. (mehendi, rangoli, clay model, spot photography)

   7. Classical music from ____ India is called Karnatak. (Eastern, Northern, Southern, Western)

   8. The Mughals loved the light classical love song known as ____. (Tarana, Ghazal, Thumri, Ragas)

Q. 2 (A) Discuss the practices of Indian cultural.   6

                        OR

Q. 2 (B) What are the notable cultural practices from around the world?   6

Q. 3 (A) What is the history of students cultural activities in India?   6

                        OR

Q. 3 (B) Explain the development of students cultural activities at University of Mumbai   6

Q. 4 (A) Explain the key points of story writing.   6

                        OR

Q. 4 (B) What is painting and what are its features?   6

Q. 5 (A) Explain the types of classical dance and their peculiarities.   6

                        OR

Q. 5 (B) Mention the different types of folk theatres?   6

BEST OF LUCK

Business Communication

FYB.Com /FYBBI / FYBIM / FYBAF / FYBFM Sem –I

Marks: 30   Time: I hour

Figures to the right indicate full marks

Q1. Answer **any 2** of the following: **10**

A. Define 'Communication'. Explain the communication cycle with the help of a neat diagram
B. Differentiate between formal and informal communication. Discuss grapevine communication in detail
C. What are the different methods of communication? Discuss the advantages and disadvantages of oral communication

Q2. Write the job application and Resume for the following advertisement: **10**

(Write in full block form of layout)

"Amit Electronics Ltd requires an experienced and qualified Sales Manager for their Mumbai Office. Candidates should be Commerce graduates with good academic record. They should have a minimum of 2 years of experience in the field of sales and marketing. Candidates having knowledge of computer and a good command over English language would be preferred. Please apply with separate resume to Amit Electronics Ltd, 88 K Square, SEEPZ, Andheri West, Mumbai 400056"

Q3. Attempt **any two** of the following: **10**

A. Write the resignation letter of Ms Ritu Kumar who wishes to resign from her post of receptionist with Lodha Builders (Semi Block Layout)
B. Write an appreciation letter to Mr Shaze Fernandez (Chief security Officer) whose courage saved a major robbery attempt in A&T bank
C. Moodle
D. Impact of digital technology on communication
E. Social Media communication

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Malini Kishor Sanghvi College of Commerce and Economics
Stock Market for Beginners: Sem 1 BFM

Time: 1 hour   Marks: 30

Note: 1. All questions are compulsory with internal choice.
         2. Figures to the right indicate marks.

Q1 Attempt any Two from the following: *(10 marks)*
  a. What are the types of securities traded in Indian stock market?
  b. Secondary market v/s Primary market
  c. How to apply for an IPO in Indian stock market?

Q2 Attempt any Two from the following: *(10 marks)*
  a. What is Dividend? Elaborate its impact on stock prices
  b. Discuss in detail Investors' sentiments and their impact
  c. What are the macroeconomic factors responsible for price fluctuations in stock market?

Q3 Attempt any Two from the following: *(10 marks)*
  a. Online Trading
  b. BSE and NSE Indices
  c. Types of secondary markets

FYBFM
SUB: INTRODUCTION OF FINANCIAL SYSTEM

MARKS: 60   TIME: 2 HOURS

NOTE: 1] ALL QUESTIONS ARE COMPULSORY
     2] Figures in the bracket to the right indicate full marks allotted to the question.

Q.1] A] Explain the functions of International Monetary Fund.   [8]
    B] Explain the challenges of Indian Financial System.   [7]
                OR
    C] What are the Components of Indian Financial System?   [8]
    D] What are the recent development of Indian Financial System?   [7]

Q.2] A] what are the Functions of Indian Financial Market?   [8]
    B] Who are the Money Market Participants?   [7]
                OR
    C] What are the Functions of Foreign Exchange Market?   [8]
    D] What is the role of Capital Market in Capital formation?   ] 7]

Q.3] A] what are the Types of Capital Market Instruments?   [8]
    B] What are the innovations in Debt Market Instruments?   [7]
                OR
    C] What are the recent development in Equity Market?   [8]
    D] Explain Advantages and Disadvantages of Mutual Funds.   [7]

Q.4] A] what are the importance of Financial Regulatory Institutions?   [8]
    B] What are the Methods of Credit Control by RBI?   [7]
                OR
Q.4] Write Short Notes (Any Three)   [15]
    A] Role of RBI
    B] Functions of NABARD
    C] Types of Risks
    D] Defects of Money Markets
    E] Participants of Commodity Market

FYBBI / FYBIM / FYBFM: SEMESTER- I

(As per NEP 2020 Syllabus Academic Year 2024-25)

SUBJECT: INTRODUCTION TO BASIC STATISTICS

Total Marks:30   Duration: 1 hour

NOTE:

1. **All questions are compulsory.**
2. **All questions carry equal marks.**
3. **Use of simple calculator is allowed.**

Q-I Attempt any <u>One</u> out of Two: **[10 Marks]**

a) Mr. ABC is the director of the student financial aid office at Mohan Das College. He has used available data on the summer earnings of all students who have applied to his office for financial aid to develop the following frequency distribution:

Summer Earning: (in Rs.)	0-500	500-1000	1000-1500	1500-2000	2000-2500	2500-3000	3000-3500
No of students	231	304	400	296	123	68	23

Find Mean, Median, Mode.

b) i) Distinguish between primary and secondary data.

ii) Explain the word "Statistics" and describe various uses of statistics.

Q-II Attempt any <u>Two</u> out of Three: **[10 Marks]**

a) Following is the attendance record of 50 students during the first term in a certain college. Prepare a frequency distribution of no. of days with Class Intervals 10-20, 20-30, 30-40, 40-50, 50-60, 60-70, 70-80 :

74, 44, 30, 62, 50, 20, 65, 72, 35, 22,
50, 60, 66, 59, 52, 35, 40, 42, 38, 41,
57, 41, 39, 60, 54, 58, 48, 43, 17, 54,
48, 62, 38, 69, 48, 67, 57, 60, 40, 49,
50, 54, 56, 46, 42, 39, 60, 32, 28, 12.

b) Draw Histogram of the following data and hence locate mode graphically.

Profit in Rs.1000	20-40	40-60	60-80	80-100	100-120	120-140	140-160
No. of Employees	5	29	31	42	56	35	18

c) Explain the following terms -
   i) Frequency
   ii) Class mark
   iii) Classification
   iv) Questionnaire
   v) Population

Q-III Attempt any <u>Two</u> out of Three: [10 Marks]

a) Find M.D. from Mean and its relative measure from the following data:

Income(Rs.)	800	1000	1500	1800	2000	2500
No. of persons	16	24	26	30	20	6

b) The following are runs scored by two batsmen A and B in 5 test matches.
   Decide who should be selected for coming tour, based on coefficient of variation.

   Runs by batsman A: 56, 58, 60, 62, 59
   Runs by batsman B: 70, 62, 50, 35, 69

c) Find Quartile Q_1 and Q_3 from the following data:

No. of units	0-100	100-200	200-300	300-400	400-500	500-600
No. of persons	9	18	35	32	28	10

X................................X................................X................................X

SET A

SUBJECT - IKS   MARKS - 30
COURSE- FYBFM/FYBSCIT/FYBAF   TIME – 1 HOUR

Q 1 Attempt any Two   6
1) Explain in brief Macaulay's Education Policy.
2) Gurukul System
3) Water Management System at Kanheri
4) Importance of Vedas, Upanishads, Bhagavad Gita in Indian Knowledge System.

Q 2 Attempt any Three.   12
1) Key Principles of Ayurveda
2) Explain brief Key aspects of Indian Alchemy.
3) Ancient Indian contributions to Mathematics.
4) Significance of Arthashatra.
5) Integration of IKS and Arthashatra.

Q 3 Attempt any Three   12
1) Significance of Town Planning in IKS.
2) Explain in brief ancient Sports in IKS
3) Advantages of Yoga and Well-being Practices
4) Types of Taxes.
5) Explain in brief types of Banks.

SET A

COURSE – FYBFM/FYBAF/FYBIM   MARKS 30

SUBJECT – SOCIAL MEDIA & COMMUNICATION   TIME 1 HOUR

Q 1 Attempt any One   10

1) Define the concept of Social Media.

2) Describe the early Social Media Platform.

Q 2 Attempt any One   10

1) What are the advantages and disadvantages of Instagram?

2) What are the Features of Snapchat?

Q 3   Write any Two Short Notes.   10

1) Disadvantages of Social Media.

2) Advantages of Twitter.

3) Explain in brief types of Interpersonal Communication.

4) Benefits of Social Media in Education.

EXTERNAL EXAM

Class: FYBFM **Semester: I** **Date:-**

Course: Basics of Financial Services

Marks: 30 Marks **Time: 1 hr.**

Note-

1. All questions shall be compulsory with internal choice within the questions.
2. Figures to the right indicate full marks.

Q.1. Answer the following. (Any 2) (5 marks each) **(10 marks)**

1. Explain the challenges in Financial Service Sectors.

2. Discuss the Role of Financial Services.

3. Describe the services of Merchant Bankers.

Q.2. Answer the following. (Any 2) (5 marks each) **(10 marks)**

1. Describe the advantages of Leasing.

2. Distinguish between Factoring and Forfeiting.

3. Discuss the merits of Securitization.

Q.3. Answer the following. (Any 2) (5 marks each) **(10 marks)**

1. Discuss the Characteristics of Financial Services.

2. Explain the functions of Stock Broker.

3. Describe the advantages of Forfeiting.

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F.Y.B.F.M   SEM- I   CREDIT RATING PRINCIPLES & PRACTICES

Time: 1 Hour   Total Marks: 30

ATTEMPT ANY TWO QUESTIONS FROM THE FOLLOWING.

Q.1 A) Credit Rating Importance in Financial Markets.   **(7)**
    B) Challenges faced by credit rating Agencies.   **(8)**

Q.2 A) Explain any three Credit Rating Methodologies   **(7)**
    B) What are the steps involved in Credit assessment.   **(8)**

Q.3. A) Case study on Lehman Brothers – The Impact of Downgrade
      Background : Lehman Brothers was a global financial services firm that filed for
      bankruptcy in September 2008, marking a significant event in the global financial
      crisis.   **(8)**

   B) Case Study on Greek sovereign Debt Crisis.
     Background : Greek faced a severe sovereign debt crisis starting in 2009, leading to
     concerns about its ability to meet debt obligations.   **(7)**