

DE: - 11.4.25



TIME: 20 MINUTES

ROLL NO.: _____

Q.2] Fundamental Duties [5]

This image shows a single sheet of white paper with horizontal blue lines, resembling notebook paper. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

FYBFM/FYBBI/FYBIM/FYBAF/FYBSCIT/FYFTNMP/FYBAMMC/FYBCOM
INDIAN CONSTITUTION

MARKS: 30

TIME: 1 HOUR

NOTE: 1) ATTEMPT ANY 3 QUESTIONS.

2) Figures in the bracket to the right indicate full marks allotted to the question.

- Q.1] A] Who is a citizen of India as per the Constitution of India? [5]
B] What are the Directive Principles of the State Policy? [5]
- Q.2] A] State the Power and Functions of Supreme Court. [5]
B] What a Writ Petition under the Indian Constitution? Name and explain any 2 writs under the constitution. [5]
- Q.3] A] What are the Factors responsible for increase in PIL cases in recent times? [5]
B] What are the basic Features of Indian Constitution? [5]
- Q.4] A] Case Study [10]

S.R. Bommai vs. Union of India (1994)

Background:

The S.R. Bommai vs. Union of India (1994) case is a landmark judgment by the Supreme Court of India that defined the scope of Article 356 (President's Rule) and federalism in India. The case arose when the Janata Dal government in Karnataka, led by S.R. Bommai, was dismissed by the President based on the Governor's recommendation. Bommai challenged this dismissal, arguing that it was politically motivated and unconstitutional. The Supreme Court's verdict in this case set crucial guidelines for imposing President's Rule in states.

Key Issues Raised in the Case:

1. Whether the President's Rule under Article 356 can be imposed arbitrarily.
2. Whether federalism is a basic structure of the Constitution.
3. What is the role of the Governor in recommending President's Rule?
4. Can judicial review be applied to the President's decision under Article 356?

Judgment and Key Takeaways:

Judicial Review: The Supreme Court ruled that judicial review applies to President's Rule. The court can strike down unconstitutional dismissals of state governments

Federalism as a Basic Structure: The judgment reinforced that India follows cooperative federalism, and arbitrary dismissal of state governments is against the spirit of the Constitution.

Floor Test is Mandatory: The Court stated that before dismissing a government, a floor test in the State Assembly should be conducted to prove whether the government has lost its majority.

Governor's Role Limited: The Governor cannot act on personal or political bias while recommending President's Rule.

Parliamentary Approval: President's Rule must be approved by Parliament, and misuse of Article 356 can be challenged in court.

Impact of the Case:

Strengthened federalism and limited the misuse of Article 356.

Ensured that state governments cannot be dismissed arbitrarily by the central government.

Set guidelines for future cases involving President's Rule.

Questions:

1. What was the main issue in the S.R. Bommai case?
2. What is the significance of the S.R. Bommai judgment in relation to Article 356?
3. What role does the Governor play in recommending President's Rule?
4. Discuss how the S.R. Bommai case strengthened federalism in India.
5. Explain the role of judicial review in preventing the misuse of Article 356.



विषय: हिंदी

परीक्षा अवधि: २० मिनट

Roll no. _____

कक्षा: FYBFM/FYBAF/FYBIM/FYBBI/FYBSCIT/FYBCOM

कुलयोग: १० अंक

सेमेस्टर परीक्षा २

प्र.1) निम्नलिखित में से किसी दो प्रश्न का उत्तर लिखिए :

(१०)

अ) लेखन कौशल का अर्थ एवं स्वरूप स्पष्ट कीजिये

ब) भाषण कौशल का अर्थ एवं स्वरूप पर चर्चा कीजिए।

क) श्रवण कौशल का अर्थ एवं स्वरूप समझाइए।



विषय: हिंदी

परीक्षा अवधि: १ घंटा

कक्षा: FYBFM/FYBAF/FYBIM/FYBBI/FYBSCIT/FYBCOM

कुलयोग: ३० अंक

सेट 'क'

सेमेस्टर परीक्षा २

प्रश्न. १) (अ) लेखन कौशल के भेद और विशेषताओं को विस्तार से समझाइए। (१०)

अथवा

(ब) लेखन कौशल की विभिन्न विधियों का विस्तारपूर्वक वर्णन कीजिए। (१०)

प्रश्न. २) (अ) वाचन कौशल की विभिन्न विधियों का वर्णन करते हुए उनके उपयोग समझाइए। (१०)

अथवा

(ब) भाषण कौशल के महत्व और उपयोगिता पर चर्चा कीजिए। (१०)

प्रश्न. ३) (अ) श्रवण कौशल का महत्व और उसकी उपयोगिता का वर्णन कीजिए। (१०)

अथवा

(ब) भाषण कौशल को बेहतर बनाने की विधियां समझाइए। (१०)

F.Y. BMM - Sem II - Reg. NEP. Exam - April'2025
(BAMMC)

13
Dt:- 12.4.25



SEM- II

INTRODUCTION TO CULTURAL ACTIVITIES - II

Time: 20 Minutes

Total Marks: 10

Roll No. _____

Class. _____

Date. _____

Q.1. Briefly explain any two classical dance.

(5)

Q.2. Write about any two Folk & tribal art forms

(5)



SEM- II
Time: 1 Hour

INTRODUCTION TO CULTURAL ACTIVITIES - II

Total Marks: 30

Q. 1. Choose the correct alternatives from the given options (any 6)

(6)

- 1) Which exercise help to improve voice modulation?
a) Lip Trills b) Jumping Jacks c) push - ups d) Stretching
- 2) Which emotions is most commonly explored in dramatic scenes?
a) Happiness b) Fear c) Surprise d) All of these
- 3) What medium is most associated with M.F. Hussain?
a) Watercolor b) Oil on Canvas c) Wood Carving d) Ink sketching
- 4) Subodh Gita is best known for his art created using
a) Digital media b) Steel Utensils c) Traditional painting techniques d) photography
- 5) Which of these is a basic element of Performing arts?
a) Script b) Rhythm c) Expression d) All of these
- 6) Which of the following is not a career option in Performing arts
a) Stage Director b) Lighting technician c) Financial Analyst d) Actor
- 7) Which of the following is an essential skill for a career in fine arts?
a) programming b) Financial Analysis c) Creativity d) Legal Drafting
- 8) The term performance art refers to
a) Acting in films b) Art resented through live actions
c) Dancing in Cultural events d) writing scripts for lays

Q.2 A) Briefly explain the cultural significance of Performing Arts in India.

(6)

OR

B) Write about Voice Modulation & Voice Projection.

(6)

Q.3 A) What are the career options available in Performing Arts.

(6)

OR

B) Write any 6 Improvisation Skills.

(6)

Q.4 A) Write about Revival & reservation of Ancient Indian Art.

(6)

OR

B) What are the impact of Aesthetic art on Sacred Architecture in India.

(6)

Q.5 A) Eminent Contemporary Artist of India..

(6)

OR

B) What are the career options available in Performing Arts.

(6)



Translation Skills

Class: FYBAMMC

Sem II - INTERNAL EXAM

(10 Marks)

(Please turn the page for a question)

Q.1 Translate the passage given below in English language by keeping the essence of the sentences. (10 Marks)

राजकुमार राव: एक छोटे शहर से बॉलीवुड के सुपरस्टार बनने की प्रेरणादायक कहानी

बॉलीवुड में एक प्रेरणादायक कहानी है राजकुमार राव की, जो एक साधारण परिवार से निकलकर आज बॉलीवुड के सबसे प्रतिभाशाली अभिनेताओं में से एक बन चुके हैं। उनकी यात्रा यह साबित करती है कि सपने पूरे करने के लिए कड़ी मेहनत, धैर्य और आत्मविश्वास जरूरी होता है।

शुरुआती जीवन और संघर्ष

राजकुमार राव का असली नाम राजकुमार यादव है और उनका जन्म गुड़गांव (हरियाणा) के एक छोटे से गाँव में हुआ था। एक साधारण मध्यमवर्गीय परिवार से होने के कारण उनके पास फिल्मी दुनिया से कोई कनेक्शन नहीं था। लेकिन अभिनय के प्रति उनका जुनून बचपन से ही था।

उन्होंने दिल्ली यूनिवर्सिटी से ग्रेजुएशन किया और इसी दौरान थिएटर करने लगे। अपने सपने को साकार करने के लिए उन्होंने नेशनल स्कूल ऑफ ड्रामा (NSD) में दाखिला लिया। NSD में पढ़ाई पूरी करने के बाद, उन्होंने 2008 में मुंबई का रुख किया, लेकिन यह सफर आसान नहीं था।

मुंबई में कठिन दौर

मुंबई आने के बाद राजकुमार राव को कई परेशानियों का सामना करना पड़ा। उनके पास न तो ज्यादा पैसे थे और न ही रहने की कोई अच्छी जगह। शुरुआती दिनों में वे छोटे-छोटे ऑडिशन देते रहे, लेकिन बार-बार रिजेक्ट होते रहे। कभी-कभी उन्हें दिनभर सिर्फ एक ग्लास चाय और बिस्कुट खाकर गुजारा करना पड़ता था।

राजकुमार बताते हैं कि जब वे ऑडिशन के लिए जाते थे, तो लोग कहते थे कि उनका चेहरा हीरो जैसा नहीं दिखता। लेकिन उन्होंने हार नहीं मानी और अपने अभिनय पर लगातार मेहनत करते रहे।

उनकी असली पहचान बनी "शाहिद" (2013) फिल्म से, जिसमें उन्होंने एक वकील और सामाजिक कार्यकर्ता शाहिद आज़मी का किरदार निभाया। इस फिल्म के लिए उन्हें राष्ट्रीय फिल्म पुरस्कार (National Award) मिला और इसके बाद उनके करियर ने उड़ान भर ली।

सुपरस्टार बनने का सफर

इसके बाद राजकुमार राव ने "सिटीलाइट्स", "अलीगढ़", "ट्रैड", "न्यूटन" और "बरेली की बर्फी" जैसी फिल्मों से अपनी अदाकारी का लोहा मनवाया। खासकर "न्यूटन" भारत की तरफ से ऑस्कर में नामांकित हुई, जिससे वे इंटरनेशनल लेवल पर भी पहचाने जाने लगे।

2018 में आई "स्त्री" बॉक्स ऑफिस पर सुपरहिट साबित हुई और इसके बाद उन्होंने "बधाई दो", और "भीड़" जैसी फिल्मों से खुद को एक मल्टीटैलेंटेड अभिनेता के रूप में स्थापित कर लिया।

सीख

राजकुमार राव की यह प्रेरणादायक कहानी हमें सिखाती है कि सपनों को साकार करने के लिए संघर्ष जरूरी होता है।





Malini Kishor Sanghvi College of Commerce and Economics

Translation Skills

Class: FYBAMMC

Sem II Duration: 1 hr.

(30 Marks)

- Attempt any 2 from Q1. – Q.3
- Each question carries 15 Marks

Q.1 Famous movie 3 Idiots (2009), starring Amir Khan in the main character is adapted from a novel *Five Point Someone* by Chetan Bhagat.

1. How does 3 Idiots movie, changed the narrative structure and key character arcs as adaptation in translation from a novel *Five Point Someone*? Does it shift the story's focus towards Rancho (Aamir Khan) rather than being an equal trio? (7.5 Marks)
2. The novel is more realistic and critical of the education system, while the movie adds comedy and larger-than-life moments. Does this change the impact of the story's message in its process of translation? (7.5 Marks)

Q.2 What is translation and discuss its significance in different disciplines with respect to media. Give examples of the same. (15 Marks)

OR

Q.2 Explain the difference between Formal Translation and Word-to-Word Translation. Support your answer with examples from literature. (15 Marks)

Q.3 What is inter-media translation? Explain the same in detail with two examples. (15 Marks)

OR

Q.3 Can machine translation effectively capture emotions, idioms, and poetic expressions; or is human intervention necessary? Explain the same in detail with two examples. (15 Marks)

F.Y. BMM - Sem II - Reg-NEP. Exam - April'2025
(BAMMC)

DL:- 15.4.25

FY BAMMC

Semester 2 Internal

Subject: Introduction to New Media.

Marks 10

Attempt any 2 out of 3

Q1 Discuss the Importance of new media?

(5)

Q2) Create the story from painting below? Write down interesting characters, ambiance & interesting sound elements or music

(5)



Q3) Write down about PEPE, ETHERIUM, BINANCE.

(5)



FY BAMMC

Semester 2

Subject: Introduction to New Media.

Marks 30

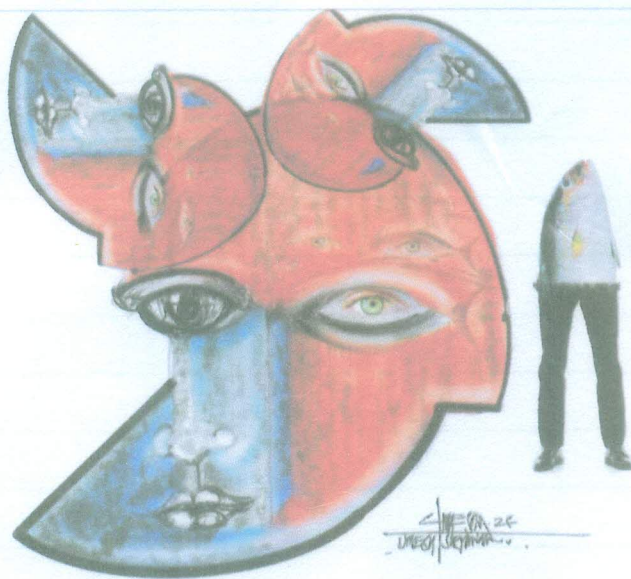
Attempt any 2 out of 3

Q1 Importance of New Media Production.

(15)

Q2 Write down the type of painting. Write down the story from this painting.

(15)



Q3 a) Explain cryptocurrency.

(8)

Q3b) Explain video streaming & distribution.

(7)

April 202

[illegible]

✓
FYBAMMC/ FYBFTNMP/ FY B.Sc.(IT)

Semester - II

Leadership Management

30 marks 1hr



Q 1. Read the following case study and answer the questions given below it: 10 marks

In 2014, having graduated from the University of Pune, Shantanu started working with Tata Elxsi as a junior design engineer. He used to work night shifts then, and as a result would go home late. It was during this time that the 25-year-old found many dogs being run over by cars quite often in the streets. When he tried to find the reason behind these incidents by talking to 80-100 people, who were frequent drivers there, he got to know that was happening because people couldn't see the dogs on the road after dark. The rising number of road kills of dogs in the city of Pune triggered a group of young millennials to stand up for the ones without a voice. Understanding the intensity and the seriousness of this issue, they knew that spreading awareness alone wouldn't be enough to put an end to the problem. Research brought them to the conclusion that most of these accidents were caused by the dark as it would tend to mask over the dogs. Months of hard work and the impulse to find a permanent solution for the growing problem later led to the creation of the Motopaws collar, a collar specifically and only designed for our street dogs. This collar was soon much appreciated and gained the support of animal lovers from across the country helping the initiative flourish. What started out as a group of youngsters collaring dogs around their city has today turned into a nation-wide campaign. It is a volunteer run, non -profit organisation based in around 16 cities across 3 countries. We manufacture retro reflective collars and organize monthly collaring drives in all the center cities. As a part of Promise Movement, we also work on medical rescues and rehabilitation.

Shantanu, a fifth-generation employee of Tata, initially embarked on a mission to design glow-in-the-dark collars for stray dogs to make them more visible to drivers and prevent accidents. As a passionate advocate for animals, he sought financial support to expand his project and decided to reach out to Ratan Tata for assistance. To his amazement, within two months, Tata responded, inviting Shantanu to Mumbai to collaborate with him. The two bonded over their mutual love for animals and worked side by side to launch Shantanu's venture, "Motopaws." In addition to Motopaws, Shantanu also founded Good Fellows, a startup aimed at connecting elderly individuals with younger companions. Reflecting on his motivation, Shantanu wrote on the company's website, "I can't pinpoint when it started, but I've always felt a deep fondness for older generations. Looking back, I realize many of my closest friends have silver hair and hearts of gold." Over time, Shantanu and Tata grew even closer through their shared projects, but Shantanu had to leave for U.S. to pursue an MBA. However, he promised Tata that upon completing his degree, he would return to work with him. True to his word, after graduation, Shantanu accepted the role of Ratan Tata's assistant and became the youngest person to manage the Tata Trust. As a gesture of their bond, Tata attended Shantanu's graduation ceremony. Naidu shared glimpses of their unique friendship as well as the lessons he imbued from his mentor in the book 'Came Upon A Lighthouse'.

Q A. What are the qualities of youth leadership illustrated in the case study?

Discuss with examples

QB. What is the role of a mentor in developing Youth Leadership?

Q2. Discussion the skills/ qualities required for leadership

10 marks

OR

Q2. Discuss laissez faire theory of leadership.

Q3. Differentiate between the transactional theory of leadership and transformational Leadership. Give examples for the same

10 marks

OR

Q3.Explain the qualities of Women leadership by giving relevant examples

@@@@@@@@@@@@@@@@

F.Y. BMM - Sem II - Reg. NEP. Exam - April '2025
(BAMMG)

Dt:- 16.4.25



FY BAMMC

Semester 2 Internal

Subject: Overview of Print Production.

Marks 10

Attempt any 2 out of 3

Q1 Explain Cyanotype process in details? (5)

Q2 Define the term GSM & Explain it in details. (5)

Q3 What is the DPI. (5)



FY BAMMC

Semester 2

Subject: Overview of Print Production.

Marks 30

Attempt any 2 out of 3

Q1 Explain Cyanotype process in details? Explain Ana Atkins contribution in cyanotype printing process? (15)

Q2 Define the term GSM & Explain it in details. (15)

Q3 a) Explain the term DPI & what is a Printing resolution. (8)

Q3b) Explain the term mass printing. (7)



FYBAMMC
Semester II (INTERNAL)
Subject: BASICS OF RADIO & TELEVISION

Attempt Any 2 from Q1 to Q4

10 Marks

Q1. Why is censorship important in broadcast media? Discuss its role in maintaining ethical standards. (5 Marks)

OR

Q2 Explain the "THREE ACT STRUCTURE" in storytelling. (5 Marks)

OR

Q3 Construct an impactful News story of your choice using 5W's (WHO, WHAT, WHEN, WHERE, WHY) and 1 H (HOW)? (5 marks)

OR

Q4. Explain the Camera Shot angle and List different types of Camera Shots? (5 marks)



FYBAMMC

Semester II

Subject: BASICS OF RADIO & TELEVISION

Attempt Any 2 from Q1 to Q3

30 Marks

Q1. Analyse the growth of private and satellite television channels in India. How has fierce competition for ratings affected content quality? (15 Marks)

OR

Q1a) Discuss the worldwide evolution and Growth of Television as a Mass Communication Medium. (8 Marks)

Q1b) Discuss the impact of regional television channels in India. Why are they gaining popularity? (7 Marks)

Q2. Explain the role of panel discussions in shaping public opinion. What are the key elements of an effective television interview? (15 Marks)

OR

Q2a) What are the key ethical considerations in presenting news on television? Discuss the importance of fact-checking. (8 Marks)

Q2b) Discuss the importance of storyboarding in video production. How does it aid in storytelling? (7 Marks)

Q3. Explain the steps to Pitch the show to OTT platforms using "Pitch Deck" (15 Marks)

OR

Q3a) how do scripted panel discussions differ from live debates in terms of viewer engagement? (8 Marks)

Q3b) What are the emerging trends in digital storytelling? Briefly explain the concept of web series. (7 Marks)



- Q.1 and Q.2 are compulsory
- Only Q.2 carries internal choice
- Each question carries 5 marks

Q.1 State following statements are TRUE or FALSE. (05 Marks)

1. Wilhelm Wundt is considered the father of psychology because he established the first psychological laboratory.
2. Functionalism was introduced by Sigmund Freud and focused on unconscious desires.
3. The nature vs. nurture debate examines whether behavior is influenced more by genetics or environment.
4. Psychoanalysis emphasizes the role of conscious thoughts in shaping human behavior.
5. Modern psychology includes perspectives such as biological, cognitive, humanistic, and behavioral psychology.

Q.2 Briefly answer any two from the following concepts. (05 Marks)

1. Modern Psychological Perspectives

2. Psychology in Ancient India

3. Counselling Psychology



Malini Kishor Sanghvi College of Commerce and Economics

Psychology: History & Fields

Sem II Duration: 1 hr.

Class: FYBAMMC

(30 Marks)

- Attempt any 2 from Q1. – Q.3
- Each question carries 15 Marks

Q.1 Write complete sentence and fill in the blanks with the right option. (15 Marks)

1. The cognitive perspective in psychology focuses on _____.
 - a) Mental processes
 - b) Emotional intelligence
 - c) Instincts
2. The biological perspective studies how the brain, nervous system, and _____ influence behavior.
 - a) Social environment
 - b) Genetic factors
 - c) Cultural background
3. Psychology in India can be traced back to ancient texts like the _____.
 - a) Bhagavad Gita
 - b) Bible
 - c) Quran
4. The first experimental psychology laboratory in India was set up by _____.
 - a) Sigmund Freud
 - b) Narendra Nath Sen Gupta
 - c) Carl Jung
5. Indian psychology has deep roots in traditional concepts such as _____.
 - a) Mindfulness and meditation
 - b) Psychoanalysis
 - c) Dream interpretation
6. Modern psychology in India integrates both traditional wisdom and _____.
 - a) Spiritual healing
 - b) Western psychological theories
 - c) Astrology
7. The interaction of psychology and education is crucial for understanding _____.
 - a) Learning processes
 - b) Space travel
 - c) Legal systems
8. Neuroscience combines psychology and _____ to study brain function.
 - a) Astronomy
 - b) Biology
 - c) Economics
9. Artificial intelligence is an area where psychology interacts with _____.
 - a) Computer science
 - b) Sports
 - c) History

10. Media psychology studies how people interact with _____.
 - a) Online content
 - b) Their families
 - c) Ancient history
11. Psychology and business intersect in the field of _____.
 - a) Organizational behavior
 - b) Quantum physics
 - c) Political science
12. Legal psychology applies psychological principles to the _____.
 - a) Fashion industry
 - b) Legal system
 - c) Music industry
13. Positive psychology focuses on strengths such as happiness, resilience, and _____.
 - a) Anxiety
 - b) Emotional well-being
 - c) Phobias
14. Educational psychology helps in developing effective _____ methods.
 - a) Cooking
 - b) Teaching and learning
 - c) Political
15. Cross-cultural psychology examines how culture influences _____.
 - a) Language only
 - b) Thoughts, emotions, and behavior
 - c) Diet preferences

Q.2 (a) Explain the nature vs. nurture controversy in psychology. How does culture influence psychological processes? (7.5 Marks)

Q.2 (b) What are the different modern perspectives in psychology? (7.5 Marks)

Q.3 (a) How does environmental psychology study the relationship between humans and their surroundings? (7.5 Marks)

Q.3 (b) What is industrial-organizational psychology, and how is it applied in workplaces? (7.5 Marks)



(2)

F. Y. B. A.M.M.C (NEP 2020) – Test Semester II

Marks : 10

Sub : Marketing Mix - 2

Time : 20 Minutes

Roll No. _____

Q.1. Explain any 3 functions of distribution channels in business? (10)

OR

Q.2 Explain any 3 objectives of Promotion. (10)

*******BEST OF LUCK *******



(2)

F. Y. B. A.M.M.C (NEP 2020) - Semester II**Marks : 30****Sub : Marketing Mix - 2****Time : 1 Hour****Note : 1. All question are compulsory.****Q.1. Case Study****(10)**

McDonalds in India has established itself as a successful fast-food chain through a strategic combination of factors. Its distribution strategy involves partnering with local suppliers and building a robust supply chain to ensure the timely delivery of fresh ingredients to its numerous outlets across the country. This efficient distribution network, coupled with a strong franchising model, allows McDonalds to expand rapidly while maintaining consistent product quality and customer satisfaction.

Question :

- (1) How does the franchising model benefit McDonalds' expansion in India?
- (2) What are the key challenges faced by McDonalds in managing its supply chain in India?

Q.2.A. Explain the meaning and importance of distribution in marketing?**(10)****OR****B. Explain the meaning of Multi Channel marketing and its benefits?****(10)****Q.3.A. Define Promotion and explain its types?****(10)****OR****B. Describe the different components of the promotion mix.****(10)**

F.Y. B.A.M.M.C. - Sem II - Reg - NEP - Exam - April
Dt: - 19.4.25



Malini Kishor Sanghvi College of Commerce

Sem II- Exam 2025

Subject: Intro to Computer

Internal Exam

Time: 20 Mins

Marks:10

Q1. Answer the following question

10Marks

A. How will you use **retouching tools** (like the Clone Stamp, Healing Brush, or Content-Aware Fill) to remove any imperfections or blemishes in the product images?

5Marks

B. Explain the importance of masking extraction.

5Marks



Malini Kishor Sanghvi College of Commerce

Sem II- Exam 2025

Subject: Intro to Computer

Time:1 hour

Marks:30

Q1. Answer the following question (Any 2)

15Marks

A. Explain image editing in detail.

7Marks

B. Explain adobe photoshop in detail.

8Marks

OR

Q2. Answer the following question (Any 2)

15Marks

A. Explain adjustment layers.

7Marks

B. Explain layer basics.

8Marks

OR

Q3. Answer the following question (Any 2)

15Marks

A. Explain adobe illustrator interface in detail.

7Marks

B. Explain tools of adobe illustrator.

8Marks