

FYBFM sem I Reg & A.T.K.T. Exam NOV-2022

F. Y. B. F. M. Sem - I 12/11/22

Sub: Business Environment. Time : 2:30 Hrs.

Note: (1) All questions are compulsory.

(2) Figures to the right indicate full Marks.

Marks : 75



Q.1 (A) State whether the following statement is True or False (Any 8) (8)

1. Socio-Culture factors changes gradually.
2. Well defined objectives give clear direction to the activity of the company.
3. Business has limited capacity to influence environment.
4. SWOT analysis is useful to match organizations resources with the environment.
5. Environmental analysis is continues process.
6. Services sector is the fastest growing sector in India.
7. Entrepreneurs' have role Models.
8. The policies of MSMED are issued by RBI.
9. World environment day is on 6<sup>th</sup> June every year.
- 10 pollution control is the responsibility of government and not business.

1. (b) Match the following : (Any 7)

7

Column A	Column B
(i) Profit	(a) Minimising Government Control
(ii) Pollution Control	(b) External Growth Strategy
(iii) Medium Manufacturing Enterprises	(c) Investment above ₹ 2 crore and upto ₹ 5 crore
(iv) Ethics	(d) Economic Objective
(v) Trusteeship Concept	(e) Code of Conduct
(vi) Corporate Governance	(f) Internal Growth Strategy
(vii) Mergers	(g) 100 Percent
(viii) Intensification Growth Strategy	(h) Mahatma Gandhi
(ix) FDI in Chemicals	(i) Investment above ₹ 5 crore and upto ₹ 10 crore
(x) Medium Service Enterprises	(j) Social Objective

- Q.2 a) Explain the Characteristic of business. (08)  
Q.2 b) Discuss the Role of objectives in business management. (07)

OR

- Q.2 c) Explain SWOT analysis. (08)  
Q.2 d) State and explain the Characteristic of business environment. (07)

- Q.3 a) Define corporate culture. Explain its features. (08)  
Q.3 b) Explain the features of Consumer protection ACT 1986. (07)

OR

- Q.3 c) Discuss the relationship between entrepreneurship and economic development. (08)  
Q.3 d) What Factors influence business ethics in India? (07)

Q.4 (a) Distinguish between social audit and Commercial Audit. (8)

(b) Suggest measures for ecology consciousness at business level. (7)

Or

Q.4 (c) Explain briefly external growth strategies. (8)

(d) Explain the demerits of TNCs. (7)

Q.5 (a) Discuss the features and importance of corporate governance. (8)

(b) What is FDI? Explain the Negative implication of FDI on Indian Industries. (7) Or

Q.5 Short Notes (Any three) (15)

1. Corporate culture.
2. SWOT analysis.
3. Ethical Dilemma.
4. District consumer forum.
5. Balance of trade.