

FYBAMMC sem I Reg & A.T.K.T. Exam Nov-2022

Time: 2 ½ hrs

FYBAMMC Effective Communication Sem -1

Marks: 75

16/11/22

Note: 1. Pl check whether you have received the right question paper

2. All questions are compulsory

3. Figures to the right indicate full marks



Explain any 5 of the following concepts:

(15)

- i. Hare and the tortoise race in barriers to listening
- ii. Lexical problem in translation
- iii. Intrapersonal communication
- iv. Information overload
- v. Status block
- vi. Coherence in communication
- vii. Junk questions in an interview

Q2. A. With the help of a neat diagram discuss the communication cycle (07)

B. What are the advantages and disadvantages of oral communication? (08)

Give some guidelines for effective oral communication

OR

Q 2 A. What are the types of communications (07)

Discuss the difference between technical and general communication

B. What are the different formats of oral communications used in media? (08)

Discuss interviews in detail

Q3.A. What are the barriers in communication? Discuss language barriers in detail (08)

Q3B. Why is public speaking important? Discuss ways of improving public speaking skills (07)

OR

A. What are the differences between listening and hearing? Discuss the types of listening and ways of improving listening skills

B. Discuss the technique of 6 Thinking Hats in detail

Q4 A. What is translation? What are the differences between translation and interpretation? (15)

Discuss the types of translations

OR

B. Translate the following passage from English to Hindi

Recent incidents have shaken the people of Delhi. People are in a dilemma what to do. They are quite agitated due to increasing crimes against women. It witnessed people's protest at Jantar

Mantar. But only protest is not the aim but people wanted their views to be reached to Government. The crime against women is on the rise and it is rightly said that a society is judged by the way it treats its women. In the Vedic times women were well respected and enjoyed a lot of freedom. During the Rig Vedic period, women were treated equally to their male counterparts in terms of status and position. Only married men with their spouses were permitted to perform religious rites on numerous occasions. Women have not only had equal position but have been described as more than the better half in the scriptures, a status that she has lost with the passage of time. In Vedic civilization, women were revered and valued not only as mothers who brought up new generations, but also as individuals with immense ability to see the truth and contribute greatly to human society. In the early Vedic period, women received adequate education. Women were free to choose their husbands and "Swayamvar" provide them with the choice. Even though the patriarchal system was prevalent in ancient India, women were treated with respect and devotion. Coming to the present times, crime against women is on the rise and they might happen with our loved ones too. Such shameful incidents defame our nation. If we really want to stop these, we will have to raise our voice. Although the laws protecting women and their rights and preventing any atrocities against them are adequate but the implementation of the same is lackadaisical and slow. There is also a need to change the attitude of people towards women and this has to begin within the family structure. The time taken by the courts to deliver justice is very long and it is rightly said that justice delayed is justice denied.

Q5. Write short notes on any 3:

15

- i. Psychological barriers in communication
- ii. SQ3R technique
- iii. Commemorative speeches
- iv. Time scale error in thinking
- v. Skimming & Scanning

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