

History of Media

Class: FYBAMMC

Sem I

Duration: 2hrs.30mins.

(75 Marks)

Note: All questions are compulsory with internal choice

Q1) Explain the following (Any 5)

(15 marks)

- A) Press during emergency
- B) Hindi press
- C) Contributions of P.V. Pathy
- D) Satellite Television
- E) Independence Era of Indian Press
- F) IP TV
- G) Contributions of Raja Rammohan Roy

Q2 A) How was English newspapers different from regional language newspapers?

(8 marks)

B) Explain Pre Independence era Phase I of Indian Press.

(7 marks)

OR

Q2 C) Write a brief note on features of Indian Press.

(8 marks)

D) Describe the press Acts of India.

(7 marks)

Q3 A) What was role of Marathi Press in Freedom movement of India?

(8 marks)

B) Write a brief note on advertising in India.

(7 marks)

OR

Q3 C) Explain in details about Radio as mass media.

(15 marks)

Q4 A) What is the contribution of Dr. B.R. Ambedkar as journalist ?

(8 marks)

B) Describe the role of Al- Hilal in India Press

(7 marks)

OR

Q4 C) How did Mahahma Gandhi's writing become powerful vehicles of social reform?

(15 marks)

Q5) Write short notes on: (Any Three)

(15 marks)

- A) The Lumiere Brothers
- B) History of documentary films
- C) Dadasaheb Phalke
- D) Setting photography in motion
- E) Television Broadcasting

