

Time: 2 ½ hrs

FYBAMMC Effective Communication Sem -1

Marks: 75

DE :- 24/3/23



Note: 1. Pl check whether you have received the right question paper

2. All questions are compulsory
3. Figures to the right indicate full marks

Q1 Explain the concepts (any 5) (15)

- i. Inverted pyramid style of writing
- ii. Emotional intelligence
- iii. Non-verbal communication
- iv. Resistance to change
- v. Conciseness
- vi. Paralanguage
- vii. Relationship listening

Q 2. A. Discuss the features and importance of feedback (07)

B. What are the advantages and disadvantages of written communication? (08)

Discuss the 7 Cs of effective writing

OR

Q 2 A. What are the characteristics of communication? (07)

Discuss the basic forms of communication

B. What are the different formats of oral communications used in media? (08)

Discuss any two in detail

Q3.A. What are the different types of readings? (07)

Differentiate between skimming and scanning

Q3B. Discuss the barriers in listening and the ways of improving listening skills (08)

OR

Q3 A. Discuss the technique of 6 Thinking Hats

Q3B. What is a presentation? Discuss the steps in preparing a presentation

Q4 A. What is translation? What are the differences between translation and interpretation? (15)

Discuss the problems faced by translators

OR

B . Correct these sentences:

- i. Hungry after two hours of hiking, my packed sandwich was quickly devoured upon reaching the peak
- ii. Neil Armstrong made history as the first man to step on the moon in 1969.
- iii. The couple agreed during the family dinner they would announce their engagement.
- iv. Meeta's kind mother handed out cheese sandwiches to all the kids in zip locks
- v. I saw a dead dog driving on the highway
- vi. She wore a lovely yellow summer hat on her head which was too big
- vii. "He is the very pineapple of politeness!" (remove malapropism)
- viii. "I might just fade into Bolivian." (remove malapropism)
- ix. "We cannot let terrorists and rogue nations hold this nation hostile." (remove malapropism)
- x. All of the soldiers except my brother are out of step.
- xi. People rightly feel intimidated when a person acts in an authoritarian manner.
- xii. My professor made an illusion to the Biblical character Cain in his lecture today.
- xiii. A magician's strategy is often called an optical delusion to the work at hand.
- xiv. Sneha found his story to be quite creditable.
- xv. I always try to sit besides my best friend at lunch.

Q5. Write short notes on any 3:

15

- i. Physical barriers in communication
- ii. SQ3R Technique
- iii. Pathological thinking
- iv. Time scale error in thinking
- v. Communication cycle

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