

S.Y.B.I.M
SEMESTER IV
INFORMATION TECHNOLOGY IN INVESTMENT
MANAGEMENT – II



TIME: 2Hrs & 30 Min

08/4/23.

Marks: 75

N.B: ALL QUESTIONS ARE COMPULSORY
 FIGURES TO THE RIGHT INDICATE FULL MARKS
 EXPLAIN WITH THE HELP OF EXAMPLES WHEREVER NECESSARY

Q.1 Answer the following:

A) Match the following PowerPoint keys with purpose (Any 8) (08 M)

Keys		Purpose	
1	Ctrl + M	A	Open the font dialog box
2	Ctrl + B	B	Redo the last action
3	Ctrl + T	C	Save the presentation
4	Ctrl + V	D	Zoom out
5	Ctrl + Y	E	Add a new slide
6	Page up	F	Start the slide show
7	F5	G	Apply bold formatting to selected text
8	Ctrl + S	H	Open a presentation
9	Ctrl + Minus Sign (-)	I	Go to the previous slide
10	Ctrl + O	J	Paste cut or copied text, object or slide

B) State whether the following statement are True/False (Any 7): (07 M)

1. PowerPoint97-2003 presentations have extension .ptx
2. Spoofed email represents the original sender
3. POP is a method to access email
4. Google drive supports single drive format
5. Manufacturer is a part of e-commerce business model
6. One of the primary markets for e-auction is B2B
7. Extension of PowerPoint file is .pdf
8. SET stands for Secure Electronic Transaction
9. C2C stands for Customer to Customer
10. Under SMTP the port number should be set to 587

Q.2 Answer the following:

A) Explain various E-Commerce revenue models? (15 M)

OR

B) What are E-commerce web auctions? (08 M)

C) What are C2B and C2C model? State the major differences between the two. (07 M)

Q.3 Answer the following:

A) Define threat hunting. What are the best practices for threat hunting? (15 M)

OR

- B) What is SSL protocol? Explain its features. (08 M)
C) What is firewall? Explain its structure. (07M)

Q.4 Answer the following:

- A) What is cyber security? Explain cyber security with regards to e-security. (15 M)

OR

- B) What is hacking and what are its effects? (08 M)
C) Explain the legal aspects of e-business in India (07 M)

Q.5 Answer the following:

- A) How is multi-media content embedded in PowerPoint? (08 M)

- B) What is e-mail? Explain how professional emails are written. (07 M)

OR

- C) Write short notes on (any three): (15 M)

- 1) Virtual communities
- 2) Types of e-commerce transactions
- 3) Cyber stalking
- 4) IT Act 2000
- 5) Outlook express

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