

SYBBI sem IV Reg Exam April - 2023
Malini Kishor Sanghvi College Of Commerce And Economics

Subject: - SY BBI- Entrepreneurship management

Note:1. All questions are compulsory

2. All questions carry equal marks

3. Internal options are available choose A & B or C&D.

4. Read the question carefully before attempting the answer

Time - 2-1/2 Hours Marks: - 75

13/4/23



Q.1(a) FILL IN THE BLANKS (any 8) 8 marks

- 1) _ denotes a single lump sum which is given by a government to an entrepreneur to cover the cost.
 - a) SUBSIDY
 - b) Incentive
 - c) Overdraft
 - d) None of these
- 2) _ supplies indigenous and imported machinery and equipment to an easy financial term
 - a) Sidbi
 - b) NSIC
 - c) Niesbod
 - d) Ssid
- 3) Entrepreneurship involves _ as its activities are subjects to uncertainties (innovation, risk-taking, planning, creativity)
- 4) _ is the ability to bring something new into existence (innovation, creative, entrepreneur, bankers)
- 5) _ is the ability to bring something new existence (innovation, creativity. Leadership)
- 6) SWOT is meant to be used during the _ stage of strategic planning (proposal, second, final, none of them)
- 7) Inability to dream is a _ to entrepreneurship (barrier, benefit, non-related)
- 8) A clear _ is the foundation of smart entrepreneurship (vision, aspiration, wishes)
- 9) _ refers to the choice of region and the selection of a particular site for setting up of region and the selection of particular site for setting up a business of factory (plant location, layout segmentation).
- 10) A clear _ is the foundation of smart entrepreneurship (vision, aspiration, wishes).

Q.1 (b). State whether the following statements are true or false (any 7) - 7 marks

- 1) The intrapreneur may be creator or inventor
- 2) Business ethics are guiding principle of business functions
- 3) Entrepreneurship can improve employment in the country
- 4) A person can become a professional manager by acquiring knowledge
- 5) Entrepreneurship can improve employment in the country
- 6) The continuity of existence for limited has no legal restriction
- 7) The projects report should be sequentially arranged
- 8) The basic objective for the successful environmental scanning should be
- 9) Project report increases the wastages of resources in the business
- 10) An entrepreneur is one who brings together the factors of production and combines them into a product.

Q2

- a) What are the core elements of an entrepreneur 8 marks
 - b) What are the types of Entrepreneurs 7 marks
- Or
- c) What are the seven sources of innovation 8 marks
 - d) Explain sources of business ideas 7 marks

Q3

- a) Write note on environmental scanning 8 marks
 - b) What is partnership firm explain types of partnership firm 7 marks
- Or
- c) What do you mean by franchising? explain the different types of franchising 8 marks
 - d) What is international marketing mix? explain with examples 7 marks

Q4 a) what is Debt fund? 8 marks

b) What is equity fund 7 marks

or

c) What is venture capital 8 marks

d) What is the function of HR management? 7 marks

Q5 a) What are the characteristics of social Entrepreneurs 8 marks

b) What is the importance of social entrepreneurs 7 marks

or

c) What is corporate social entrepreneur 8 marks

d) What is code of ethics 7 marks



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