

N.B. 1. All questions are compulsory and Figures to the right indicate full marks. 2. Answer with examples, Case Law where necessary. 3. Answer each question on a new page with Q. No.+ sub-No. in the margin.

- Q.1 Define or explain the following terms: **Any FIVE:-** (3 Marks each) 15
1. Individual dignity. 2. Secularism. 4. Democracy. 5. Functions of Judiciary
6. Liberty. 7. Equality. 8. Fraternity. 9. Social responsibility of Media in today's era.
- Q.2a What is freedom of expression? Explain with reference to Article 19 (1) (a) and Article 19(2). (15)
OR
- Q.2b Why independence of judiciary is necessary in democratic country? Explain.
- Q.3a What are the objectives of the Advertising Standard Council of India? Describe. (15)
OR
- Q.3b What social responsibility do corporations undertake? Elaborate.
- Q.4a Give a brief note on Contempt of Court Act, 1971?
OR
- Q.4b What practises fall under unfair trade practices? Explain.
- Q.5a What is Media Ethics? (7)
- Q.5b What is stereotyping? Explain briefly with reference to senior citizens, women, Minorities. (8)
- Q.5 **Write in brief (any Three):** (15)
1. Shocking advertising,
2. Derogatory images of women portrayed in ads.
3. Classify fake information.
4. Gender based ethics.
5. Children and advertising.

