

(Time: 2 ½ Hours)

(75 marks)

Please check whether you have got the right question paper.

- N.B:** 1. All the questions are compulsory.  
2. Figures to the right indicate full marks.

**Q1. Answer any five of the following questions**

15

- i. Internet and Private FM channels
- ii. Radio Broadcasting Technologies
- iii. Streaming
- iv. Interview for TV
- v. Scripting for Documentary and feature
- vi. Code of conduct for Radio
- vii. Web series



**Q2. Answer the following**

- |                                                                       |   |
|-----------------------------------------------------------------------|---|
| A) Discuss the evolution of growth of Private and Satellite channels. | 7 |
| B) Discuss the importance of Regional channels in India and Globally. | 8 |

**OR**

- C) Write in brief on Anchoring and aspects to become a successful Anchor.
- D) Discuss the changing faces of television.

**Q3. Answer the following**

- |                                                       |   |
|-------------------------------------------------------|---|
| A) Discuss the growth of Television Broadcasting.     | 7 |
| B) Discuss the capabilities and limitations of Radio. | 8 |

**OR**

- C) Write the steps for writing Drama for Television.
- D) What is OTT? Give the benefits and types of OTT services.

**Q4. Answer the following**

- |                                                                                                                      |   |
|----------------------------------------------------------------------------------------------------------------------|---|
| A) Discuss in detail the growth of Private International, National and Regional TV networks.                         | 7 |
| B) Write about the development and presentation of a story idea.<br>Write the aspects and elements for storytelling. | 8 |

**OR**

- C) Discuss the steps for writing Drama for Radio.
- D) Discuss the five key principles for Broadcast script.