

# SYBMS sem IV Reg. Exam April - 2023

MALINI KISHOR SANGHVI COLLEGE OF COMMERCE AND ECONOMICS

**SUBJECT: - Foundation course (Ethics and Governance) --SY-BMS (IV)**

- Note: 1. All questions are compulsory with internal choice  
2. All questions carry equal marks  
3. Read the question carefully before attempting the answer

11/4/23

Time - 2-1/2 hours MARKS: - 75



Q1) A. State whether the following statements are True or False: any 8 - 8 marks

1. The word shareholder and stakeholder are synonyms.
2. The government has supervisory role in the field of business ethics.
3. Violence against workers is a type of corporate crime.
4. Honesty is a requirement of ethical leadership.
5. There should be a separate section on corporate governance in the annual report.
6. Kumara Mangalam Birla Committee was appointed by London Stock Exchange.
7. Every business should strengthen the relationship with its stakeholders.
8. Companies should force the suppliers to provide unreasonable term.
9. TATA Index for Sustainable Human Development is an attempt by foreign companies.
10. Lack of community participation by corporate in CSR activities is a challenge of CSR programme.

Q1) B. Fill in the blanks (Any 7):

7 MARKS

1. The word ethics is derived from the \_\_\_\_\_ word "Ethos" character.  
(i) English (ii) Greek (iii) Latin (iv) American
2. Ethics is the branch of \_\_\_\_\_ that is connected with human conduct.  
(i) philosophy (ii) psychology (iii) technology (iv) anthropology
3. \_\_\_\_\_ is the practice of ethics that aims to guide the moral judgement governing the decisions we make in all areas of our lives.  
(i) Descriptive ethics (ii) Normative ethics (iii) Meta ethics (iv) Applied ethics
4. \_\_\_\_\_ ethics deals with standards or norms by which we can judge human actions to be right or wrong.  
(i) Normative ethics (ii) Meta ethics (iii) Applied ethics (iv) Descriptive ethics
5. \_\_\_\_\_ refers to personal or self-created values and codes of conduct.  
(i) Marginal ethics (ii) Personal ethics (iii) Professional ethics (iv) Transactional ethics.
6. Common examples of \_\_\_\_\_ include honesty, openness, commitment, unbiased behaviour and sense of responsibility.  
(i) professional ethics (ii) managerial ethics (iii) transactional ethics (iv) personal ethics
7. Professionally accepted standards of personal and business behaviour, values and guiding principles is as \_\_\_\_\_ ethics.  
(i) marginal (ii) personal (iii) social (iv) personal
8. Codes of professional ethics are often established by \_\_\_\_\_ organisation to help guide members in performing their job functions to sound and consistent ethical principles.  
(i) Managerial (ii) personal (iii) practical (iv) professional
9. Strive to achieve the highest quality effectiveness and dignity in both the process and products of professional work is the example of \_\_\_\_\_. (i) professional ethics (ii) managerial ethics (iii) personal ethics (iv) transactional ethics
10. The principle of \_\_\_\_\_ is the basic principle in transactional analysis (morality/enquiry/honesty)

Q2)

What is the meaning of ethics? State the features, objectives and importance of ethics. 15Marks

OR

- (b) What are the eight rules for ethical thinking in business? 8 Marks
- (c) Explain role of government in ensuring Business Ethics. 7 Marks

Q3)

- (a) What is ethics in finance and what is the scope of ethics in finance? 8 Marks
- (b) What are the dimensions of an ethical finance minister? 7 Marks

OR

- (c) What are the features of workplace ethics faced by an individual employee? 8 Marks
- (d) What is the importance of workplace ethics? 7 Marks

Q4)

- (a) What is the Need/Objectives of Corporate Governance? 8 marks
- (b) What is stewardship theory? 7 marks

OR

- (c) What is stake holders theory? 8 marks
- (d) What is shareholders theory? 7 marks

Q5)

- (a) Write a short note on triple bottom line (TBL). 8 Marks
- (b) What is the scope of social responsibility? 7 Marks

OR

- (c) Write a short note on any 3: 15 Marks
- (i) Types of ethics
  - (ii) Issues in Business ethics
  - (iii) Ethics in advertising
  - (iv) Four Ps of Corporate Governance
  - (v) Work Ethics