

S.Y.BMM
SEMESTER III

Adv. Comp
13.2.20

INTRODUCTION TO ADVANCED COMPUTERS

TIME: 2½ HOURS

MARKS: 75

N.B.: (1) All questions are compulsory.

(2) Make suitable assumptions wherever necessary and state the assumptions made.

(3) Answers to the same question must be written together.

(4) Numbers to the right indicate marks.

(5) Draw neat labelled diagrams wherever necessary.

(6) Use of Non-programmable calculators are allowed.



Q.1.

- (a) Write a note on content marketing 10
(b) Write a note on SEO. 5

Q.2.

- (a) Write a note on Adobe Flash 8
(b) Explain steps to create a blog on WordPress. 7

OR

- (c) How to create a website? Mention steps to create static website. 8
(d) Write an html code to show ordered list. 7

Q.3.

- (a) What are the tools on online marketing? List any 5 and give examples of each. 8
(b) What is animation and how to create animation movies using adobe flash? 7

OR

- (c) Write a note on CSS3. 8
(d) Write n html program to create a 2-page website containing the following requirements: Form, Image, Webpage redirection, Table 7

Q.4.

- (a) What is adobe audition? What is the use of this tool? 15

OR

- (b) What is the difference in audio and video editing? What things one needs to take care while editing an audio and a video. 15

Q.5. Answer Any Three:

15

- (a) What are the various views available in Dreamweaver? Explain then in detail.
(b) What is Adobe Dreamweaver? What are its advantages over traditional designing of webpages?
(c) What do we mean by animation? Explain its various types in detail.
(d) What is CSS? Explain its various types.
(e) using div tags design a page in html consisting of header, menu, content and footer.