

SYBAMMC sem III Reg & A.T.K.T. Exam Oct-2022

13/10/22

Paper/Subject: Electronic Media

Duration: 2 1/2 hours

Marks: 75

NB (1) All questions are compulsory

(2) Figures to the right indicate marks

(3) Support answers with examples wherever necessary

- Q 1) Write a radio script of about 5 minutes in the format of column script for the community radio programme - on any social issue affecting the rural community of the state. [15]**
- Q 2) a. Discuss the objectives of AIR. [8]**
- Q2) b. What is the role of 'Community Radio' in society? [7]**
- OR**
- Q2) c. Elaborate on the evolution and history of radio in India and abroad. [15]**
- Q 3) a. What are the different types of microphones used in recording? [8]**
- Q3) b. Discuss various types of camera shots. [7]**
- OR**
- Q3) c. What is the importance of lighting in shoots? Explain different types of lighting. [8]**
- Q3) d. Describe 'Satellite Communication'. Discuss different types of satellites. [7]**
- Q4) a. State different types of radio formats [8]**
- Q4) b. Explain the role of visuals in enhancing the narrative. [7]**
- OR**
- Q 4) c. Elaborate on different stages of film/TV production process. [15]**
- Q 5) Write short notes on: (Any Three) [15]**
- a) Features of DTH
 - b) Two men news gathering
 - c) TV studio set up
 - d) Online Radio
 - e) AIR Code of Conduct in Advertising for children
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