T.Y. BIM-SEMI T- Reg- Escam - Dec'22

Paper / Subject Code: 45005 / Business Ethics

Dt: ~ 14.12.22

Time: 2 1/2 Hours

N.B. (1) All questions are compulsory

Marks: 75

MUMBAI-49

	(2) Figures to th	ie right indicate fun	marks.		
Q1.	A Choose the correct	et options.(Any8).			(8)
1. F	Ethics are	in nature.			
		b. Uniform	c. Constant	d. Inelastic	
-		ment refers to the rea	al act of convin	or the work of the	convright holder
2	infringer	h Drimony	ar act of copyin	d Ordinary	copyright holder.
	a. Secondary	b. Primary	c. Ternary	d. Ordinary	
2	A alahal aganamy ag	n only function well	within	framework	of reference.
3. 1		b. Ethical			
	a. Illegal	o. Edifical	c. mequitious	d. Vicious	
4	The English word Eth	nics is derived from	WO	rd ethos.	
		b. French			
5. 0	Corruption, exploitati	ion, illegal trade are	examples of	conduc	cts.
	a. Ethical	b. Religious	c. Moral	d. Unethical	
6. C	SR creates	public image of an o	organisation.		
		b. favourable		d. adverse	
7. G	reenmail is money	paid to an entity to s	top or prevent	100	_behaviour.
	a. Patient	b. aggressive	c. social	d. ethical	
3	is observed	as World Environm	ent Day.		
	a. 5 th June	b.15 th August	c. 26 th Januar	ry d.14 th No	vember
e. In	sider trading is an o	example of ethical is	ssues in		
	a .Marketing	b. Finance	c. Advertising	g d. HR	
		C CCD11-4			
10. 1		v for CSR called as		d. Zakaa	•
	a. Zamanin	b. Zamaanat	c. Zindagi	u. Zakaa	
					(7)
Q1b	True or False (An	y 7).			(7)
			1	-lated business	aliminating block
		s keeps the busine			minimating black
		olackmailing through			a CSR where the
4		Companies Act 201	5 mas made it i	nandatory to form	a CSR where the
	minimum net p	rofit is five crores.			

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3. Sexual harassment can also include unwelcome verbal or physical behaviour.

4. Consumer Protection Act was passed in the year 2022.

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5. Kant is responsible for the most prominent & well known form of deontological ethics.

6. Action in deontology are always judged independently of their outcome.

7. Aristotle emphasized on unethical ethics.

 Gandhian Principles of Trusteeship concept tries to reduce inequalities. The 1st phase of CSR in India is known for its dishonesty. Three fold objectives of business are blackmailing, black marketing and corrupting. 	ion.
To. Time for soften as a summer many soften as a summe	
Q2a. What do you mean by ethics? State its nature.	(8)
Q2b. Explain in detail about moral and ethics in business.	(7)
OR	
Q2 c. Explain briefly types of Ethics.	(8)
Q2d. What are ethics related to Copyright?	(7)
Q3 a. Explain in detail about Kant Deontology.	(8)
	(5)
Q3 b. What are the ethical issues in Finance?	(7)
OR	(0)
Q3c. What is the importance and relevance of Trusteeship Principle in Modern Business	(8)
	(7)
Q3d. Explain Gandhian Approach in Management.	(7)
	(8)
Q4 a. What are the characteristics of Professional Ethics?	(0)
CALL D. It also and importance of Corporate Ethics	(7)
Q4 b. Describe the need and importance of Corporate Ethics. OR	(-)
	(8)
Q4c. What are the ethics of Marketing and Production?	
041 What is Lucider Trading? Evaluin briefly	(7)
Q4d. What is Insider Trading? Explain briefly.	
Q5a. Explain some arguments in favor and against Corporate Social Responsibility.	(8)
Q3a. Explain some arguments in lavor and against corporate	
Q5b. What is Environmental ethics? Explain its importance.	(7)
Q5b. What is Environmental ethics: Explain its importance.	
	(15)
Q5. Short notes (Any 3) a. Sexual Harassment.	
b. Green mail.c. Rights of workers.	
COOD : I I'	
TANK A DI	
e. Whistle Blowing.	
