



Time: 2 ½ Hours

Marks : 75

N.B. (1) All questions are compulsory
(2) Figures to the right indicate full marks.

Q1.A Choose the correct options. (Any 8). (8)

1. Ethics are _____ in nature.
a. Variable b. Uniform c. Constant d. Inelastic
2. _____ infringement refers to the real act of copying the work of the copyright holder.
a. Secondary b. Primary c. Tertiary d. Ordinary
3. A global economy can only function well within _____ framework of reference.
a. Illegal b. Ethical c. Inequitious d. Vicious
4. The English word Ethics is derived from _____ word ethos.
a. Spanish b. French c. Latin d. Greek
5. Corruption, exploitation, illegal trade are examples of _____ conducts.
a. Ethical b. Religious c. Moral d. Unethical
6. CSR creates _____ public image of an organisation.
a. unfavourable b. favourable c. minute d. adverse
7. Greenmail is money paid to an entity to stop or prevent _____ behaviour.
a. Patient b. aggressive c. social d. ethical
8. _____ is observed as World Environment Day.
a. 5th June b. 15th August c. 26th January d. 14th November
9. Insider trading is an example of ethical issues in _____.
a. Marketing b. Finance c. Advertising d. HR
10. Islam also had a law for CSR called as _____.
a. Zamanin b. Zamaanat c. Zindagi d. Zakaat

Q1b. True or False (Any 7). (7)

1. Business ethics keeps the businessmen and related business eliminating black marketing and blackmailing through illegal use of capital.
2. Section 135 of Companies Act 2013 has made it mandatory to form a CSR where the minimum net profit is five crores.
3. Sexual harassment can also include unwelcome verbal or physical behaviour.
4. Consumer Protection Act was passed in the year 2022.

5. Kant is responsible for the most prominent & well known form of deontological ethics.
6. Action in deontology are always judged independently of their outcome.
7. Aristotle emphasized on unethical ethics.
8. Gandhian Principles of Trusteeship concept tries to reduce inequalities.
9. The 1st phase of CSR in India is known for its dishonesty.
10. Three fold objectives of business are blackmailing, black marketing and corruption.

Q2a. What do you mean by ethics? State its nature. (8)

Q2b. Explain in detail about moral and ethics in business. (7)

OR

Q2 c. Explain briefly types of Ethics. (8)

Q2d. What are ethics related to Copyright? (7)

Q3 a. Explain in detail about Kant Deontology. (8)

Q3 b. What are the ethical issues in Finance? (7)

OR

Q3c. What is the importance and relevance of Trusteeship Principle in Modern Business (8)

Q3d. Explain Gandhian Approach in Management. (7)

Q4 a. What are the characteristics of Professional Ethics? (8)

Q4 b. Describe the need and importance of Corporate Ethics. (7)

OR

Q4c. What are the ethics of Marketing and Production? (8)

Q4d. What is Insider Trading? Explain briefly. (7)

Q5a. Explain some arguments in favor and against Corporate Social Responsibility. (8)

Q5b. What is Environmental ethics? Explain its importance. (7)

OR

Q5. Short notes (Any 3) (15)

- a. Sexual Harassment.
- b. Green mail.
- c. Rights of workers.
- d. Phases of CSR in India.
- e. Whistle Blowing.
