

10/10/22

Malini Kishor Sanghvi College of Commerce and Economics

Subject: Business Planning and Entrepreneurial Management

Class: SYBMS Sem: III

Time: 2.5 hours

Marks: 75

Note: 1) All questions are compulsory with internal choice.

2) Figures to the right indicate marks



Q1. A) Fill in the blanks: (Any – 8)

(8 Marks)

1. _____ developed the concept of 'Locus of Control' in 1960s.
2. Everett Hagen developed the 'Theory of _____.'
3. Analysis of _____ environment reveals strengths and weaknesses of the organization.
4. In 1985, Gifford Pinchot introduced the term _____.
5. _____ is an exclusive scheme for providing equity to women entrepreneurs.
6. _____ are famous for charity, human touch and dedication.
7. _____ is a contract whereby a firm transfers its processes along with the associated operational activities and responsibilities to a third party.
8. _____ refers to some new creations, which did not have any existence before.
9. _____ provides long term loans to exporters.
10. _____ provides medium term loans for agriculture and rural development.

Q1. B) State whether True or False: (Any – 7)

(7 Marks)

1. Social Entrepreneur is driven by profit objective.
2. Professional entrepreneurs focus on R & D activities.
3. Richard Cantillon viewed entrepreneur as a risk taker.
4. An intrapreneur is the owner of the organization.
5. The focus of social entrepreneurship is on profit maximization.
6. EDPs are designed only for aspiring entrepreneurs.
7. Generally, franchise is a short term contract.
8. A promising business idea need not be profitable.
9. LIC provides financial support to corporate sector.
10. Letter of credit is the most popular method of payment in foreign trade.

Q2. A) Discuss the nature and characteristics of entrepreneurship.

(8 Marks)

B) Explain the economic influences.

(7 Marks)

OR

Q2. C) Explain the significance of growth of entrepreneurship. (8 Marks)

D) Discuss the characteristics and qualities of entrepreneur. (7 Marks)

Q3. Explain the concept of women entrepreneurs. Discuss in detail the business and gender related problems of women entrepreneurs. (15 Marks)

OR

Q3. C) Explain the importance of social entrepreneurship. (8 Marks)

D) Discuss the objectives of EDP. (7 marks)

Q4. A) Discuss the factors influencing ownership type. (8 Marks)

B) Distinguish between Invention and Innovation. (7 Marks)

OR

Q4. C) Discuss the methods of generating product ideas. (8 Marks)

D) Explain the qualities of a creative person. (7 Marks)

Q5. A) What is working capital? Discuss the sources of working capital. (8 Marks)

B) Explain the problems related to Human Resource Management. (7 Marks)

OR

Q5. Short Notes: (Any-3) (15 Marks)

1. Socio-Cultural influences entrepreneurship development
2. Mergers and Types of Mergers
3. Advantages of Acquisition Strategy
4. Scheduling
5. Sole Proprietorship