

SYBBI sem III Reg & A.T.K.T. Exam Oct-2022
MALINI KISHORE SANGHVI COLLEGE OF COMMERCE & ECONOMICS

CLASS: S.Y.B.B.I (SEM III)

13/10/22

SUBJECT: INFORMATION TECHNOLOGY IN BANKING AND INSURANCE I

TIME: 2Hrs & 30 Min

Marks: 75



Q.1 Answer the following:

A) State whether the following statements are true or false (Any 7):

(8 M)

1. B2C stands for Business to Consumer.
2. Multimedia convergence includes text.
3. Filpkart.com allows B2B transaction
4. Purchasing is not based on other customer review.
5. Customer is a transaction partner in G2G
6. SSL stands for secure software layer
7. EDI stands for Electronic Data Interchange.
8. Credit card has microchip
9. EFT includes smart card payment
10. Digital wallet is also called virtual wallet

B) Match the columns:

(7 M)

Part 'A'	Part 'B'
End of the line	Ctrl+C
Search	TOP
Presentation Software	END
Copy	Ctrl+F
File Processing Software	Ctrl+S
Save	MS-PowerPoint
Align	Ms-Word

Q.2 Answer the following:

- A) Explain E-Commerce and media convergence with appropriate examples (15 M)
OR
B) Describe I-Way and market forces influencing I-Way (15 M)

Q.3 Answer the following:

- A) Explain the services and benefits of E-banking (15M)
OR
B) Describe the E-payment system (15M)

Q.4 Answer the following:

- A) Steps to invite your 5 friends for birthday party using mail merge. (8 M)
B) Explain Ribbon of MS-Word (7 M)
OR
C) Explain IT Risk Management (8 M)
D) Explain the difference between VLOOKUP and HLOOKUP (7 M)

Q.5 Answer the following:

- A) Explain the following functions: (a) Sum (b) Countif (c) SumIf (d) IF (8M)
B) Write down the steps for creating slides (7 M)
OR
C) Write short notes (Any 3): (15 M)
1) Debit card
2) Virtual wallet
3) Phishing
4) Credit card frauds
5) SCENARIOS