

# Principles of Management

12/11/22



Maximum Marks : 75

All Questions are compulsory carrying 15 Marks each

Duration: 2 ½ hours

Subject: Principles of Management (FYBBI) (SEM-I)

Q1.A State whether the following statements are true or false. (Any 8)

Marks 8

- 1) Management is doing the work.
- 2) Banks use CRM programme.
- 3) Small banks enter into joint ventures.
- 4) Management of banks is vested with the Board of Directors.
- 5) Customer service is given low priority in HDFC.
- 6) RBI governor is superior to finance minister of the Central Government due to his position and powers.
- 7) Banks offers incentives to all employees.
- 8) Planning determines organisational objectives.
- 9) Coordination happens on its own.
- 10) Large banks practice matrix organisation.

Q1 B. Match the column: (Any 7)

Marks 7

Column A	Column B
1) Planning	i) Main office and branches
2) Organising	ii) Review advances
3) Bank Staffing	iii) E-mails
4) Motivation	iv) Loss or no loss
5) Coordination	v) Number of accounts
6) Communication	vi) Comprehensive
7) Controlling	vii) Reduce finance burden
8) Pure risks	viii) Document management
9) Credit Risks	ix) Sale deposit locker facility
10) Reinsurance	x) Monitor of accounts

Q2. Define Management and its characteristics.

Marks 15

OR

Q2. Mention the contributions of Henri Fayol

Marks 15

Q3. Define planning and its characteristics.

Marks 15

OR

Q3. What are the objective and types of budgeting? Marks 15

Q4. Elaborate on risk management in banking and insurance sector Marks 15

OR

Q4. What is matrix organisation and explain its features? Marks 15

Q5.A. Write about the contributions of Chanda Kochhar. Marks 8

Q5 B. Write about the contributions of Verghese Kurien. Marks 7

OR

Q5 C. Write short notes on:- (Any 3) Marks 15

- 1) IMF
- 2) World Bank
- 3) J.R.D Tata
- 4) IRDA
- 5) Departmentation

\*\*\*THE END\*\*\*