Malini Kishor Sanghvi College of Commerce and Economics

Principles Of Management - 13-5-12

FYBMS Sem - II

Note: All questions are compulsory with internal choice

Section - B

Marks: 40

Q2. Answer the following (Any One)

10 marks

- A. Define Management. Bring out its nature and characteristics.
- B. Explain the Managerial Grid theory.
- C. What are the levels of management? Explain the functions of each level.

Q3. Answer the following (Any One)

10 marks

- A. What are the essential features of a good plan?
- B. What are the techniques of programmed and non-programmed decision-making
- C. Explain the concept of MBO, its process and state its advantages.

Q4. Answer the following (Any One)

10 marks

- A. What are the advantages and limitations of formal organization?
- B. What is span of control? Explain the factors determining span of control.
- C. What do you mean by decentralization? When it is necessary?

Q5. Answer the following (Any One)

10 marks

- A. Define Green management. Enumerate its need and importance in an organization.
- B. Explain the meaning of leadership. What are the different leadership styles?
- C. What is the meaning of controlling? Explain the controlling techniques.