

F.Y. BMS - Sem II - Reg. Exam - May '22

Malini Kishor Sanghvi College of Commerce and Economics

Business Environment - 19.5.22

FYBMS SEM - II

Note: All questions are compulsory with internal choice



Section - B

Marks: 40

Q2. Answer the following (ANY - ONE)

10 Marks

- A. Explain the features of business.
- B. Explain the types of business organizations.
- C. Define business environment. Explain the need and importance of business environment analysis.

Q3. Answer the following (ANY - ONE)

10 Marks

- A. Discuss the impact of business on private sector, public sector and joint sector.
- B. Explain the sunrise sectors of Indian economy.
- C. What is mixed economy. Explain its advantages and disadvantages.

Q4. Answer the following (ANY - ONE)

10 Marks

- A. Define social audit. Explain its benefits.
- B. Explain the features of technology and its impact on society.
- C. Discuss the competitive strategies for market leaders.

Q5. Answer the following (ANY - ONE)

10 Marks

- A. Explain the stages and features of globalisation.
- B. Explain the factors influencing FDI.
- C. Discuss the challenges faced by international business.