

# FYBMS sem II Medical Exam

July 2022  
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Malini Kishor Sanghvi College of Commerce and Economics

## Principles Of Management

### FYBMS Sem – II

Note: All questions are compulsory with internal choice

#### Section – B

**Marks : 40**

**Q2. Answer the following (Any One)**

**10 marks**

- A. Bring out the purpose and importance of management.
- B. What are the different roles of a manager?
- C. Is management an art or science? Discuss.

**Q3. Answer the following (Any One)**

**10 marks**

- A. Explain the concept of MBO, its process and state its advantages.
- B. Define Planning. Bring out its nature and characteristics.
- C. Explain the need and importance of Decision – making.

**Q4. Answer the following (Any One)**

**10 marks**

- A. What are the advantages and limitations of informal organization?
- B. Suggest measures to resolve the conflicts between Line and Staff.
- C. What are the barriers in delegation of authority?

**Q5. Answer the following (Any One)**

**10 marks**

- A. What is CSR? Explain the need for CSR.
- B. What is coordination? “Coordination is an essence of management”. Explain
- C. What is the meaning of directing? Explain the steps in directing.