

FYBFM

PRINCIPLES OF MANAGEMENT
FYBFM sem II Reg & A.T.K.T. Exam march - 2020

Time : 2.5 hours

09/3/20

Marks : 75

Note : 1) All questions are compulsory with internal choice.

2) Figures to the right indicate marks



Q1. A) Fill in the blanks : (Any - 8)

(8 Marks)

1. Management is a _____ process. (national, international, universal, unique)
2. E commerce _____ transaction cost. (increases, reduces, balances, removes)
3. Concept of PODSCORB was initiated by _____ (Max Weber, Luther Gullick, F.W. Taylor, None of these)
4. Policies are _____ statements. (Expressed, Implied, Telecasted, Oral)
5. Planning premises are assumptions and _____ (Policies, Predictions, Alternatives)
6. Leadership is _____ (Situational, Contemporary, Current, Friendship)
7. _____ decisions are taken collectively. (Individual, Group, Minor, Major)
8. Control allows _____ deviation in performance. (No, Slight, Limited, Liberal)
9. Controlling technique is for _____ (Avoiding short falls, Raising short falls, Restricting short falls, Encouraging short falls)
10. Control compares against a _____ (Target, Standard, Deadline, Objective)

Q1. A) State whether True or False : (Any - 7)

(7 Marks)

1. Management is getting the work done.
2. Under scientific management employees had opportunity to display creativity.
3. Management is an individual activity.
4. Planning premises are actual facts.
5. Single use plans are also called as multi use plans.
6. Organizing arranges ways and means to execute business plan.
7. Good organization structure is rigid and not flexible.
8. Departmentation hinders specialization.
9. Self-control is better than external control.
10. TQM is applicable to all the organisations.

Q2. What is Management? Explain the Henry Fayol's Fourteen principles of Management?

(15 Marks)

OR

Q2. A) Discuss the functions of management. (8 Marks)

B) Explain the advantages of planning. (7 Marks)

Q3. What is Leadership? Explain the various Leadership styles in detail. (15 Marks)

OR

Q3. A) Explain the steps in planning process. (8 Marks)

B) Discuss the steps in goal setting. (7 Marks)

Q4. Define Control. Explain the prerequisites requirements of effective control system. (15 Marks)

OR

Q4. A) Explain the benefits of organization structure. (8 Marks)

B) Explain the advantages of MBO process. (7 Marks)

Q5. A) Explain the importance of effective delegation of authority. (8 Marks)

B) Explain the benefits of control. (7 Marks)

OR

Q5. Short Notes : (Any-3) (15 Marks)

- a. 6 M's of Management
- b. Types of policies
- c. Merits of Line organization structure
- d. Disadvantages of Matrix organization
- e. Problems in coordination