

F.Y. BAMMC - Sem II - Reg. Exam - May'22

Malini Kishor Sanghvi College of Commerce and Economics

Subject: Introduction to Journalism -17.5.22

F.Y. BAMMC SEM II



ALL QUESTIONS COMPULSORY WITH INTERNAL CHOICE

SECTION B (40 MARKS)

Q2. Attempt any one out of three

(10 Marks)

Q a. What is Journalism and how has it evolved over the years?

Q b. Explain the birth and growth of Indian Regional Journalism.

Q c. Explain the black period in the history of the Indian media during emergency.

Q3. Attempt any one out of three

(10 Marks)

Q a. Why does one want to be a journalist?

Q b. Explain various types of beats.

Q c. What is data journalism and why is it important in today's times?

Q 4. Attempt any one out of three

(10 Marks)

Q a. What is news? What interest's readers?

Q b. Explain the elements of news.

Q c. How is News processed from the event to the reader?

Q 5. Attempt any one of three

(10 Marks)

Q a. What are the career opportunities in a Corporate Communication Department?

Q b. Explain the Scope and Areas of work in Print Media.

Q c. How can you excel your skills as a journalist?