

F.Y. BAMMC - Sem II - A.T.K.T. Exam - Sept '22

Dt: - 26.9.22

Subject Name: Introduction to Journalism

Total Marks: 75



INSTRUCTIONS:

- 1) ALL QUESTIONS ARE COMPULSORY WITH INTERNAL CHOICE
- 2) FIGURES TO THE RIGHT INDICATE MARKS

- Q1) A) Answer any two of the following questions: 15
- 1) Journalism
 - 2) Beat reporting
 - 3) Angle & hook in a story
 - 4) Mojo
 - 5) Journalist
 - 6) Photojournalism
 - 7) News
- Q2) A Answer the following (Any 2) 15
- 1) What is journalism and how has it evolved over the years?
 - 2) Write about the various stages of Indian Media with reference to journalism.
 - 3) What inventions have impacted the radio and television medium?
 - 4) What is citizen journalism, its risk or drawbacks?
- Q3) Solve one of the questions A or B 15
- A) What are the traits of a good journalist?
 - B) What are the fields of specialization beats for a journalist?
- Q4) Solve one of the questions A and B 15
- A) What is News? And what are the elements of news?
 - B) How is News processed from the event to the reader?
- Q5) Write short notes on (Any 3) 15
- 1) Data Journalism
 - 2) Careers in journalism
 - 3) Importance of News
 - 4) Publishing platforms for citizen journalism
 - 5) Journalism in digital age